




MIDO DAILY

LIVE THE WONDER

REFOCUSING ON HUMANS

The 53rd edition of the leading international eyewear tradeshow has finally begun!

Placing people at the center, MIDO 2025 aims to offer new initiatives to ensure the best possible experience by facilitating business at the only global event that brings together the entire eyewear supply chain.

 MIDO 2025 mette l'individuo al centro offrendo nuove iniziative per garantire un'esperienza ottimale, agevolando il business nell'unico evento mondiale che ospita la filiera completa dell'eyewear.

MIDO:
A NEW
EYEWEAR
PERSPECTIVE



SPECIAL EDITION

MIDO AWARDS CEREMONY:

SATURDAY 8TH, 5PM
FASHION SQUARE,
HALL 1
DON'T MISS IT!



LET THE SHOW BEGIN!
MIDO President
statement
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MIDO AWARDS
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FRAME TRENDS & INDUSTRY NEWS
Pag. 13

FASHION DISTRICT - HALL 1 - STAND N32 T23 T31



Safilo

SEE THE WORLD AT ITS BEST

LET THE SHOW BEGIN!

The words of President Lorraine Berton

It is an emotion to be here today, for the first time as MIDO President, to inaugurate the **53rd edition**, the largest international eyewear trade show, a showcase of **excellence, innovation, and creativity** in our industry.

MIDO is the only global event where the entire eyewear supply chain comes together, meeting every need: from raw materials to furnishings for optical stores, including lenses and frames, of course. It is here that opportunities are born to do business, build relationships, develop ideas, and anticipate the trends that will shape the future of eyewear.

The past few years have been **challenging for the global economy**, and 2024 was no exception, with economic difficulties impacting even the Italian eyewear sector. However, our industry has shown **remarkable resilience**, thanks to its ability to adapt and innovate. Artificial intelligence, cutting-edge technologies, and advanced materials are transforming production and opening new markets, while companies continue to invest in machinery, talent, and sustainability. **We look to 2025 with optimism**, aware that **global collaboration** will be crucial to tackling challenges and seizing future opportunities.


This year, **MIDO presents numerous innovations**. The new layout of the exhibition halls enhances the visitor experience, focusing on innovation and design. Spaces like the revamped The Vision Stage feature an expanded program of workshops and conferences on current topics, from digitalization to sustainability, from female empowerment to market trends. The Academy and Start-Up areas welcome a growing number of companies, reflecting the dynamism of the sector, while our iconic squares have been reimagined, including a new green-inspired piazza.

MIDO is an essential showcase for the 1,200 exhibitors and a unique opportunity for buyers, opticians, distributors, and professionals to do business and network. MIDO is the place where trends are anticipated, Italian excellence is celebrated, risks are taken, and emotions are stirred.

Thank you for being here. I invite you to experience this extraordinary event and discover all the innovations of MIDO 2025.

Enjoy MIDO!

...

 **È un'emozione essere qui oggi**, per la prima volta in veste di Presidente di MIDO, a inaugurare la **53esima edizione**, il più grande salone internazionale dell'occhialeria, manifestazione che rappresenta **l'eccellenza, l'innovazione e la creatività** del nostro settore. **MIDO è l'unico evento mondiale dove trovare la filiera dell'occhialeria completa**, dove tutte le necessità possono essere soddisfatte: dalle materie prime agli arredi per i centri ottici, passando naturalmente per lenti e montature. Qui nascono le opportunità per fare business, costruire relazioni, sviluppare idee e anticipare le tendenze che definiranno il futuro dell'eyewear.

Gli ultimi anni sono stati **impegnativi per l'industria globale**,



Lorraine Berton
President of MIDO
and ANFAO

e il 2024 non ha fatto eccezione, con difficoltà economiche che hanno messo alla prova anche l'occhialeria italiana. Tuttavia, il nostro comparto ha dimostrato una **resilienza straordinaria**, grazie alla capacità di adattarsi e innovare. L'intelligenza artificiale, le nuove tecnologie e i materiali all'avanguardia stanno trasformando la produzione e aprendo nuovi mercati, mentre le aziende continuano a investire in macchinari, personale e sostenibilità. **Guardiamo al 2025 con ottimismo**, consapevoli che la **collaborazione globale** sarà fondamentale per affrontare le sfide e cogliere le opportunità future.

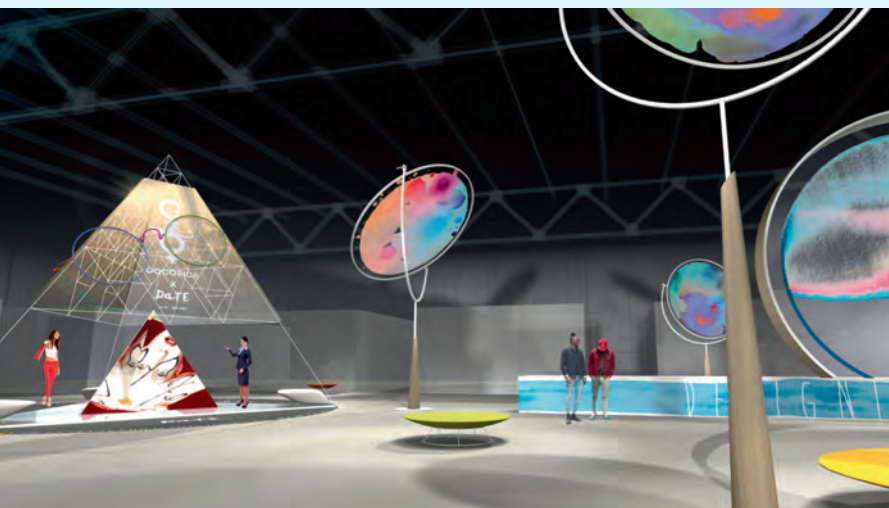
Quest'anno MIDO si presenta con **numerose novità**. Il nuovo layout dei padiglioni valorizza l'esperienza dei visitatori, con un focus su innovazione e design. Spazi come il rinnovato The Vision Stage offrono un programma ampliato di workshop e convegni su temi attuali, dalla digitalizzazione alla sostenibilità, dall'empowerment femminile alle tendenze di mercato. L'Academy e l'area Start-Up accolgono un numero crescente di aziende, testimoniando il fermento del settore, mentre le nostre celebri piazze si reinventano.

MIDO è una vetrina imprescindibile per i 1.200 espositori e un'occasione unica per buyer, ottici, distributori, professionisti di fare business e networking. MIDO è il luogo dove si anticipano le tendenze, si celebra l'eccellenza del Made in Italy, si ossa e ci si emoziona.

Grazie per essere qui. Vi invito a vivere questa esperienza straordinaria e a scoprire tutte le novità di MIDO 2025.

Buon MIDO a tutti!

ALL THE NEWS FROM MIDO 2025



Some numbers: over 1,200 exhibitors from 50+ countries, 7 halls, 8 exhibition areas, 96 booths in the Academy Area (compared to 84 in 2024), and 25 in the Start Up Area (up from 16 in 2024), more than 150 new entries.

MIDO 2025 comes with a revamped layout and new set-ups. The focal point is **Pavilion 6**, where the Academy returns, with the Start Up area, the Tech area and a new Green Square inspired by Italian squares. **Pavilion 1**, the kingdom of fashion and luxury, also

hosts *The Vision Stage* (formerly Otticlub). The focus on design continues in **Pavilions 2 and 4**, with many new entries, important returns, and significant expansions of many stands **Pavilion 3** will feature the lens area, while **Pavilions 5 and 7** will host the Asian collectives, from large companies to small entrepreneurs. Digital tools have also been enhanced, including apps and exclusive sections of the website, to streamline networking and improve the fair experience.

Qualche dato: più di 1.200 espositori da oltre 50 nazioni, 7 padiglioni, 8 aree espositive, 96 stand nell'area Academy (84 nel 2024) e 25 nell'area Start Up (16 nel 2024), oltre 150 nuovi espositori.



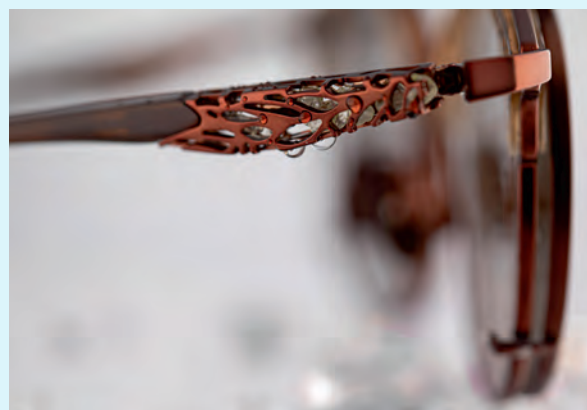
MIDO 2025 si presenta con layout e allestimenti rinnovati. Punto focale il **Padiglione 6**, dove ritorna l'Academy, con l'area Start Up, l'area Tech e una nuova Green Square ispirata alle piazze italiane. Il **Padiglione 1**, regno della moda e del lusso, ospita anche *The Vision Stage* (ex Otticlub). Focus sul design nei **Padiglioni 2 e 4**, con tante new entry, importanti ritorni e ampliamenti significativi di molti stand. Confermata al **Padiglione 3** l'area dedicata alle lenti, mentre ai **Padiglioni 5 e 7** tornano le collettive asiatiche, dalle grandi realtà ai piccoli imprenditori. Implementati anche gli strumenti digitali, tra cui app ed aree riservate del sito, per semplificare il networking e l'esperienza in fiera.

SIMPLICITY, UNIQUENESS, AND AUTHENTICITY: THE PERFECT COMBINATION OF THE 2025 COLLECTIONS

A **sophisticated simplicity** characterizes the new collections, which aim to highlight each individual's personality with **authenticity and uniqueness**, without ever forgetting **functionality and comfort**. Classic forms are revisited and made contemporary through **bold details**, combined with **geometric lines and micro-architectures**, sometimes influenced by movements like modernism, as well as art and music. The textures and calm, earthy colors inspired by **nature** give way to a color palette that, in addition to classic black and avane, includes various shades of red, blue and green that change depending on the finishes and transparencies of the materials, often **bio-compatible, recyclable and recycled**. There is also an overall trend towards reducing thicknesses, with a return to **minimalism**.



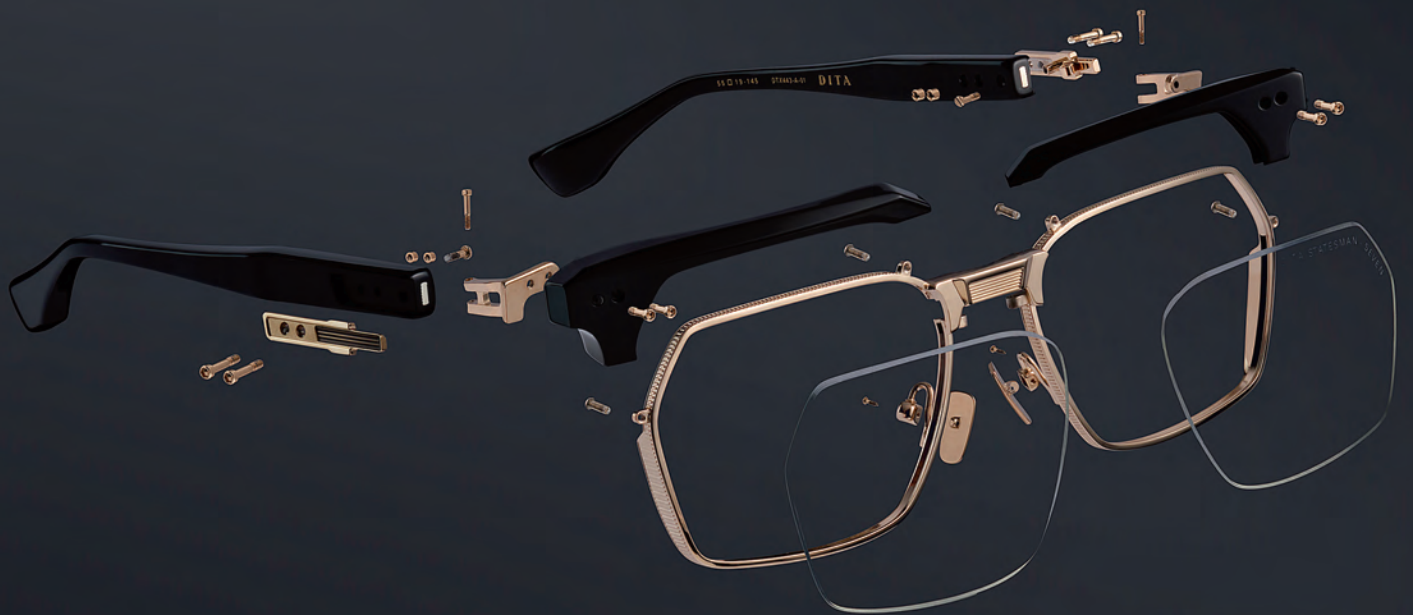
Una **semplicità sofisticata** caratterizza le nuove collezioni che puntano a sottolineare la personalità di ognuno con **autenticità e unicità**, senza dimenticare mai **funzionalità e comfort**. Le forme classiche rivisitate diventano contemporanee grazie a **dettagli bold**, si affiancano a linee **geometriche e a microarchitetture**, a volte influenzate da movimenti come il modernismo ma anche dall'arte e dalla musica. Dalle



texture e dai colori calmi e terrosi ispirati alla **natura**, si passa a una palette cromatica che, oltre al classico nero e alle avane, comprende soprattutto varie declinazioni di rosso, di blu e di verde che cambiano a seconda delle finiture e trasparenze dei materiali, spesso **biocompatibili, riciclabili e riciclati**. C'è poi una tendenza generale a ridurre gli spessori con un ritorno al **minimalismo**.

DITA

P2 / STAND: V77 Z70



DAIKANYAMA • MELROSE • NEWPORT BEACH • SOHO • AOYAMA • MADISON
SYDNEY • SAN FRANCISCO • RODEO DRIVE • LONDON • PARIS • AMSTERDAM

WWW.DITA.COM

INNOVATION TAKES PLACE AT THE VISION STAGE

The Vision Stage (Hall 1, ex Otticlub area) is the space dedicated to events, conferences and workshops aimed at informing and educating on key eyewear-related topics.


Here are some of the key appointments to mark in your agenda:

On **Saturday** at 11AM, Alessandra Albarello will talk about **Trends**, followed by Francesca Valan at 12PM. At 1PM, the press conference **The Lens of Time** will take place, a project by ANFAO celebrating the blend of innovation and tradition, with an exhibition hosted at Palazzo Flangini in Venice.

On **Sunday** at 11AM, there will be a conference on the theme of Diversity, Equity, and Inclusion **Oops. I said it again** organized by ANFAO with **Paolo Ruffini**. At 1PM, WGSN will present **Future Consumer 2026**, followed by the presentation of **Sports and Vision: The importance of visual health in sports practice** with **Alessandro (Billy) Costacurta** at 3PM, hosted by the Commissione Difesa Vista. At 4 PM, the presentation of **Optical Monitor** data, the market research conducted by GFK for MIDO, will take place, followed by the meeting **Shared visions: projects and perspectives of integration between optical and medical areas** at 5PM, organized by Fabiano Gruppo Editoriale in collaboration with ANFAO, the ANFAO Lens Group, Federottica, and MIDO to promote dialogue between opticians and the medical-ophthalmological area.

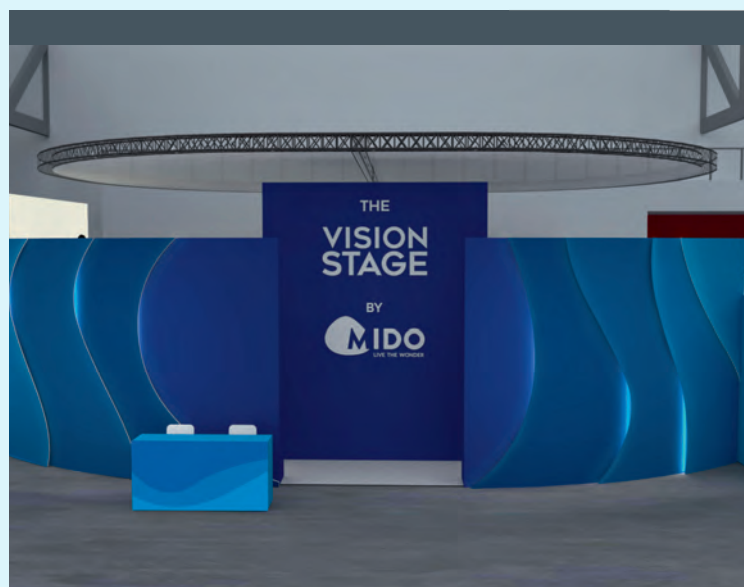
On **Monday**, the 11AM session on **Sustainability** and the role of ESG criteria in the eyewear industry, curated by ANFAO, will be of particular interest, followed by the presentation of the **STEPIC Innovations 2026** study at 12PM, covering the twelve trends that will reshape the world in 2026, presented by WGSN.

The full program is on page 8.

 **The Vision Stage (Padiglione 1, ex area Otticlub)** è lo spazio dedicato a eventi, convegni e workshop per informare e formare sui principali temi legati all'eyewear.

Di seguito qualche **appuntamento da segnare in agenda:**

sabato alle 11 Alessandra Albarello parlerà di **Tendenze**. Alle 13 appuntamento con la conferenza stampa **The Lens of Time**, progetto di ANFAO che celebra il connubio tra innovazione e tradizione, con una mostra ospitata a Palazzo Flangini a Venezia.



Domenica alle 11 appuntamento con il convegno sul tema della Diversity, Equity and Inclusion **Oops. L'ho detto ancora** organizzato da ANFAO con **Paolo Ruffini**. Alle 13 WGSN presenterà **Future Consumer 2026**, mentre alle 15 Commissione Difesa Vista presenta **Sport e Visione: l'importanza della salute visiva nella pratica sportiva** con **Alessandro (Billy) Costacurta**. Alle 16 appuntamento con la presentazione dei dati di **Optical Monitor**, la ricerca di mercato curata da GFK per MIDO, mentre alle 17 si terrà l'incontro **Visioni condivise: progetti e prospettive di integrazione tra area ottica e area medica**, organizzato da Fabiano Gruppo Editoriale in collaborazione con ANFAO, il Gruppo Lenti ANFAO, Federottica e MIDO per promuovere il dialogo tra ottici e l'area medico-oftalmologica.

Lunedì, infine, di particolare interesse l'appuntamento delle 11 curato da ANFAO sulla **Sostenibilità** e il ruolo dei criteri ESG nell'industria dell'occhialeria, e delle 12 con la presentazione dello studio **STEPIC Innovations 2026** sulle dodici tendenze che rimodelleranno il mondo nel 2026 a cura di WGSN.

Il programma completo a pagina 8.

MIDO AWARDS 2025



On **Saturday at 5PM, in the Fashion Square**, the **MIDO Awards** will celebrate excellence in the eyewear industry: the **Best Store Award**, recognizing optical stores excelling in services and shopping experiences; **Stand Up For Green**, for the most sustainable booth; the **Certified Sustainable Eyewear (CSE) Award** for international sustainability in eyewear. A new addition this year is the **Sergio Cereda Design Award**, dedicated to emerging Italian talents in eyewear design.

Sabato alle 17, nella Fashion Square, i **MIDO Awards** celebrano l'eccellenza del settore ottico: tornano il **Best Store Award**, per centri ottici che brillano in servizi e shopping experience, **Stand Up For Green**, per lo stand più sostenibile, il **Certified Sustainable Eyewear (CSE) Award** per la sostenibilità nell'eyewear a livello internazionale. Novità assoluta, il **Sergio Cereda Design Award** dedicato ai talenti italiani emergenti nell'eyewear design. 



LEONARDO

EssilorLuxottica



LEONARDO
In Conversation

Un palco per il futuro dell'industria

EssilorLuxottica presenta "Leonardo In Conversation", una serie di interventi con esperti su tematiche chiave per il mondo dell'ottica, spaziando tra vision, fashion e tech. Inquadra il QR code per scoprire il calendario completo e registrarti agli eventi.

8 FEBBRAIO – 10 FEBBRAIO 2025 dalle 9:00 alle 19:00

Mido. Fiera Milano, Rho
Padiglione 3, Stand S08 S20 U09 U19



PROGRAM THE VISION STAGE



08/02

SATURDAY

11:00

EYEWEAR OBSERVATORY: 2025 TRENDS.

ALESSANDRA ALBARELLO
(Journalist) for MIDO.

12:00

THE NEW DIMENSIONS OF COLOR.

ANGELA MROSITZKI
(Journalist and Creative Director of Sublime Eyewear) interviews
FRANCESCA VALAN
(Industrial Designer)
DOZ for MIDO.

13:00

PRESS CONFERENCE

THE LENS OF TIME.

In Venice, at Palazzo Flangini, to explore the history and future of eyewear.

Host and moderator **Marialuisa Pezzali**, author and host at Radio24.

ADOLFO URSO

(Minister of Enterprises and Made in Italy),

LORRAINE BERTON

(President ANFAO and MIDO),

VINCENZO MARINESE

(President Fondazione Di Venezia),

NICOLA BELLI

(ANFAO Vice-President with responsibility for Production, Innovation and Made in Italy),

DANIELA ZAMBELLI

(Director Eyewear Museum).

ANFAO for MIDO.

14:00

OPEN EYES PROJECT.

MAURO FRISANI

(SOPTI),

RINALDO LISARIO

(President AICHE),

ROMOLO PROTTI

(Vice President AIMO).

Curated by SOPTI.

15:00

ENHANCED CREATIVITY: DESIGN AND COMMUNICA- TION IN THE AGE OF ARTIFICIAL INTELLIGENCE.

DANIELA BASILICO

(Editor and Director of Vision.biz),

LORENZO MANZONI

(Creative Director and CEO of Manzoni Feel Think Design).

Vision.biz for MIDO.

16:00

BREAKING OPTICAL BARRIERS: WOMEN WHO CONQUERED THE CLIMB TO SUCCESS.

LORRAINE BERTON

(President ANFAO and MIDO),

MEGANE MOLONY

(Vice-President OWA),

MALIKA AZRINE-BOUFERQUENE

(Vice-President Human Resources EssilorLuxottica),

BARBARA SALIMBENI

(General Manager Italy and Vice-President Global Trade Marketing Marchon),

SARA OSCULATI

(Chief Brand and Marketing Officer, THÉLIOS - LVMH Group).

OWA - OPTICAL WOMEN'S ASSOCIATION for MIDO.

17:00

ROUND TABLE

THE CONTROL AND MANAGEMENT OF MYOPIA. THE IDEAL PATIENT PATHWAY.

Host and moderator **Nicola Di Lernia**, expert in the optics sector.

PAOLO NUCCI

(President SIOPS, Italian Society of Paediatric Ophthalmology and Strabismus),

TERESIO AVITABILE

(President SISO, Italian Society of Ophthalmologic Sciences),

ROMOLO PROTTI

(Vice President AIMO, Italian Association of Ophthalmic Physicians),

RINO AGOSTINIANI

(President SIP, Italian Society of Paediatrics),

ANDREA AFRAGOLI

(President FEDEROTTICA),

MARCO MONTES (Delegate AIORAO, Italian Association of Orthoptists Assistants in Ophthalmology).

Curated by FGE - Fabiano Gruppo Editoriale.

18:00

OTTICOINCLOUD: THE SUBSCRIPTION SYSTEM

THAT INCREASES YOUR EARNINGS AND CUSTOMER SATISFACTION.

CHRISTOF RUBNER

(Optometrist),

TUNG CIOTTI

(Founder of Ottico in Cloud).



09/02

SUNDAY

10:00

NEW TAX REGULATIONS AND LEGAL RISKS: REASONS TO QUANTIFY THE ECONOMIC VALUE OF PROFESSIONAL SERVICES.

SIMONE SANTACATTERINA

(Optometrist with a degree in Optics and Optometry),

DARIO DANILO DEL DEGANO

(Chartered Accountant and Auditor).

Curated by ALOEO.

11:00

OOPS. I SAID IT AGAIN.

How to untangle the world of inclusive language.

Host and moderator **Marialuisa Pezzali**, author and host at Radio24.

LORRAINE BERTON

(ANFAO and MIDO President),

SABRINA PAULON (ANFAO Vice President with responsibility for training, labor, welfare and diversity inclusion),

MONIA DARDI

(Organizational Consultant Diversity Equity & Inclusion, Mylia).

SPECIAL GUEST PAOLO RUFFINI,

AUTHOR, ACTOR AND DIRECTOR.

ANFAO for MIDO.

13:00

FUTURE CONSUMER 2026: THE FOUR CONSUMPTION PROFILES THAT WILL INFLUENCE 2026.

TAMARA CLOÉ LEGUÍA

(Senior Client & Trend Consultant EMEA in WGSN).

WGSN for MIDO.

14:00

RODENSTOCK PRESS CONFERENCE.

WHEN VISUAL SENSITIVITY MEETS BIOMETRY.

DIETMAR UTTENWEILER

(Executive Vice President Innovation, Rodenstock GmbH),

CATHERINE STAHL

(Executive Vice President Marketing & Strategy, Rodenstock GmbH),

RALF ELLERMANN

(VP Global Marketing, Rodenstock GmbH),

MASSIMO BARBERIS

(Managing Director, Rodenstock Italia),

DANIELA POLETTI

(Head of Marketing, Rodenstock Italia),

VALENTINA PUCCI MOSSOTTI

(Head of Product & Training, Rodenstock Italia).

15:00

LEARN ABOUT THE IMPORTANCE OF PROPER VISION IN SPORTS.

Host and moderator **Marialuisa Pezzali**, author and host at Radio24.

FRANCESCO LOPERFIDO

(Head of General Ophthalmology Services at San Raffaele Hospital in Milan),

ALESSANDRO COSTACURTA

(former Italian soccer player, coach and sports executive).

EYE CARE COMMISSION for MIDO.

16:00

OPTICAL MONITOR.

Italy, France, Germany and the United States: optical markets compared.

DANIELE NOVELLO

(Strategic Analytics & Insights Manager di NIQ GfK Italia).

NIQ GfK for MIDO.

17:00

SHARED VISIONS: PROJECTS AND PERSPECTIVES OF INTEGRATION BETWEEN OPTICAL AND MEDICAL AREAS.

Host and moderator **Nicola Di Lernia**, expert in the optics sector.

TERESIO AVITABILE

(President Italian Society of Ophthalmological Sciences - S.I.S.O.),

ROMOLO PROTTI

(Vice President Italian Association of Ophthalmic Physicians - AIMO),

FRANCESCO BANDELLO

(President of the College of Ordinary Professors of Ophthalmology COMPROSO),

PAOLO NUCCI

(President of the Italian Society of Paediatric Ophthalmology and Strabismus - SIOPS),

LEONARDO MASTROPASQUA

(National President of the Society of University Ophthalmologists - SOU),

ANDREA AFRAGOLI

(President FEDEROTTICA),

MASSIMO BARBERIS

(President ANFAO Lenses Group).

Curated by Fabiano Gruppo Editoriale in collaboration with ANFAO, ANFAO Lens Group, FEDEROTTICA and MIDO.

10/02
MONDAY

10:00

PRESBYOPIA TALENT SHOW.

Opticians, optometrists and salespeople will discuss on stage the main obstacles to the first fitting of progressive eyewear through a live customer demonstration.

Host and moderator **Nicola Di Lernia**, expert in the optics sector.

Jury of experts:

RAFFELLA BALESTRIERI

(psychologist, psychotherapist, psychodramatist, expert in training processes),

FEDERICA BONAZZA

(psychologist, PhD student, psychotherapist in training),

LISA VAMPA

(psychotherapist),

ANGELICA PAGNELLI

(eyewear image consultant),

ANDREA AFRAGOLI

(FEDEROTTICA President), and Industry Experts.

Curated by FGE - Fabiano Gruppo Editoriale.

11:00

THE CHALLENGES OF SUSTAINABILITY: EYEWEAR AND THE NEED FOR CHANGE.

Host and moderator **Marialuisa Pezzali**, author and host at Radio24.

ANNA ZANDANEL

(Sustainability and Innovation design consultant).

ANFAO for MIDO

12:00

STEPIC INNOVATIONS 2026: THE TWELVE TRENDS THAT WILL RESHAPE SOCIETY, TECHNOLOGY, ENVIRONMENT, POLITICS, INDUSTRY, AND CREATIVITY IN 2026.

TAMARA CLOÉ LEGUÍA

(Senior Client & Trend Consultant EMEA in WGSN).

WGSN for MIDO.

13:00

CRITICAL ISSUES OF THE DEMOGRAPHIC-ECONOMIC SCENARIO IN THE DEVELOPMENT OF THE OPTICAL SUPPLY CHAIN: THE ROLE OF EDUCATION AND TRAINING.

GIORGIO RIGHETTI

(President of the Zaccagnini Institute),

LUCREZIA GILARDONI

(Director of the Zaccagnini Institute, Milan Branch),

ANTO ROSSETTI

(Chairman of the IBZ Scientific Committee, Lecturer at the Zaccagnini Institute and at the University of Padua),

ANDREA AFRAGOLI

(President FEDEROTTICA),

GABRIELE CIVIERO

(President of the Italian Optometric Society),

MAURO FRISANI

(Lecturer at the Zaccagnini Institute, IBZ, and the University of Turin).

Curated by the Benigno Zaccagnini Institute.

14:00

CONNECTION - NETWORKING IN OPTICS AND OPTOMETRY BETWEEN GERMANY AND ITALY.

ANNE MARIE RUMEO and

SELIN AGAOGLU

(Italian-Germanic Chamber of Commerce),

DIRK SCHÄFERMAYER

(Zentralverband der Augenoptiker und Optometristen),

ANTO ROSSETTI

(University of Padua, CdL Optics and Optometry),

MONICA TABACCHI

(Istituto Statale "E. Fermi" Pieve di Cadore),

CLAUDIA COLANDREA

(Società Optometrica Italiana SOPTI),

MARCO BENEDETTI

(FEDEROTTICA)

Curated by SOPTI.

15:00

REGENESIS: ZERO-EMISSION RECYCLED MATERIALS THAT CLEAN OUR PLANET AND CAPTURE CO₂.

MARCOS BULACIO

(CEO of Pangea Movement).

16:00

SUSTAINABLE CLEANING SOLUTIONS IN OPHTHALMIC LENS MANUFACTURING.

MIA HODZIC

(Sales and Customer Success

Representative of SAFECHEM Europe).

THE
VISION
STAGE

08/02

SABATO

11:00

OSSERVATORIO EYEWEAR:
LE TENDENZE 2025.**ALESSANDRA ALBARELLO**
(Giornalista)
per MIDO.

12:00

LE NUOVE DIMENSIONI DEL
COLORE.**ANGELA MROSITZKI**
(Giornalista e Creative Director di Sublime
Eyewear) intervista
FRANCESCA VALAN
(Industrial Designer).
DOZ per MIDO.

13:00

CONFERENZA STAMPA

THE LENS OF TIME.

**A Venezia, a Palazzo Flangini,
per scoprire la storia e il futuro
dell'occhialeria.**Conduce e modera **Marialuisa Pezzali**,
autrice e conduttrice di "Essere e Avere" (Radio24).**ADOLFO URSO**

(Ministro delle Imprese e del Made in Italy).

LORRAINE BERTON

(Presidente ANFAO e MIDO),

VINCENZO MARINESE

(Presidente Fondazione Di Venezia),

NICOLA BELLI(Vicepresidente ANFAO con delega a
Produzione, Innovazione e Made in Italy),**DANIELA ZAMBELLI**

(Direttore Museo Dell'Occhiale).

ANFAO per MIDO.

14:00

PROGETTO
"OCCHI APERTI".**MAURO FRISANI**

(SOPTI),

RINALDO LISARIO

(Presidente AICHE),

ROMOLO PROTTI

(Vicepresidente AIMO).

A cura di SOPTI.

15:00

CREATIVITÀ POTENZIATA:
IL DESIGN E LA
COMUNICAZIONE NELL'E-
RA DELL'INTELLIGENZA

ARTIFICIALE.

DANIELA BASILICO

(Editore e Direttore di Vision.biz),

LORENZO MANZONI(Direttore creativo e CEO di Manzoni Feel Think
Design).

Vision.biz per MIDO.

16:00

ROMPERE LE BARRIERE
DELL'OTTICA: DONNE CHE
HANNO VINTO LA
SCALATA AL SUCCESSO.**LORRAINE BERTON**

(Presidente ANFAO e MIDO),

MEGANE MOLONY

(Vicepresidente OWA),

MALIKA AZRINE-BOUFERQUENE

(Vicepresidente Risorse Umane EssilorLuxottica),

BARBARA SALIMBENI

(Direttore Generale Italia e Vicepresidente

Global Trade Marketing Marchon),

SARA OSCULATI

(Responsabile Marketing & Brand,

THÉLIOS - Gruppo LVMH).

OWA - OPTICAL WOMEN'S ASSOCIATION

per MIDO.

17:00

TAVOLA ROTONDA

IL CONTROLLO E LA
GESTIONE DELLA MIOPIA.
IL PERCORSO IDEALE DEL
PAZIENTE.Conduce e modera **Nicola Di Lernia**,
esperto del settore dell'ottica.**PAOLO NUCCI**(Presidente SIOPS, Società Italiana di Oftalmologia
Pediatria e Strabismo),**TERESIO AVITABILE**(Presidente SISO, Società Italiana di Scienze
Oftalmologiche),**ROMOLO PROTTI**(Vicepresidente AIMO, Associazione Italiana
Medici Oculisti),**RINO AGOSTINIANI**

(Presidente SIP, Società Italiana di Pediatria),

ANDREA AFRAGOLI

(Presidente FEDEROTTICA),

MARCO MONTES(Delegato AIORAO, Associazione Italiana Ortotisti
Assistenti in Oftalmologia).

A cura di FGE - Fabiano Gruppo Editoriale.

18:00

OTTICOINCLOUD:
IL SISTEMA DI
ABBONAMENTO CHE
AUMENTA I TUOI
GUADAGNI E LA
SODDISFAZIONE
DEI CLIENTI.**CHRISTOF RUBNER**

(Optico Optometrista),

TUNG CIOTTI

(Founder di Ottico in Cloud).

09/02

DOMENICA

10:00

NUOVE NORMATIVE
FISCALI E RISCHI LEGALI:
PERCHÉ VALORIZZARE
ECONOMICAMENTE LE
PRESTAZIONI
PROFESSIONALI.**SIMONE SANTACATTERINA**(Optico e Optometrista Laureato in Ottica e
Optometria),**DARIO DANILO DEL DEGANO**(Dottore Commercialista iscritto nella Sezione A
dell'ODCEC di Milano e Revisore Contabile).

A cura di ALOEO.

11:00

OPS. L'HO DETTO
ANCORA.**Come districarsi nel mondo
del linguaggio inclusivo.**Conduce e modera **Marialuisa Pezzali**,
autrice e conduttrice di "Essere e Avere" (Radio24).**LORRAINE BERTON**

(Presidente ANFAO e MIDO),

SABRINA PAULON(Vicepresidente ANFAO con delega a formazione,
lavoro, welfare e diversity inclusion),**MONIA DARDI**(Organizational Consultant Diversity Equity &
Inclusion, Mylia).**CON LA PARTECIPAZIONE STRAORDINARIA
DI PAOLO RUFFINI. AUTORE, ATTORE E
REGISTA.**

ANFAO per MIDO.

13:00

FUTURE CONSUMER 2026:
I QUATTRO PROFILI DI
CONSUMO CHE INFLUEN-
ZERANNO IL 2026.**TAMARA CLOÉ LEGUÍA**(Senior Client & Trend Consultant EMEA in
WGSN).

WGSN per MIDO.

14:00

CONFERENZA STAMPA RODENSTOCK.
QUANDO LA SENSIBILITÀ
INCONTRA LA BIOMETRIA.**DIETMAR UTTENWEILER**(Executive Vice President Innovation,
Rodenstock GmbH),**CATHERINE STAHL**(Executive Vice President Marketing & Strategy,
Rodenstock GmbH),

RALF ELLERMANN

(VP Global Marketing, Rodenstock GmbH),

MASSIMO BARBERIS

(Managing Director, Rodenstock Italia),

DANIELA POLETTI

(Head of Marketing, Rodenstock Italia),

VALENTINA PUCCI MOSSOTTI

(Head of Product & Training, Rodenstock Italia).

15:00**SCOPRI L'IMPORTANZA DELLA CORRETTA VISIONE NELLO SPORT.**

Conduce e modera **Marialuisa Pezzali**, autrice e conduttrice di "Essere e Avere" (Radio24).

FRANCESCO LOPERFIDO

(Responsabile Servizi di Oftalmologia Generale all'Ospedale San Raffaele di Milano),

ALESSANDRO COSTACURTA

(ex Calciatore, allenatore e dirigente sportivo italiano).

COMMISSIONE DIFESA VISTA per MIDO.

16:00**OPTICAL MONITOR.****Italia, Francia, Germania e Stati Uniti: mercati dell'ottica a confronto.**

Conduce **DANIELE NOVELLO** (Strategic Analytics & Insights Manager di NIQ GfK Italia).

NIQ GfK per MIDO.

17:00**VISIONI CONDIVISE: PROGETTI E PROSPETTIVE DI INTEGRAZIONE TRA AREA OTTICA E AREA MEDICA.**

Conduce e modera **Nicola Di Lernia**, esperto del settore dell'ottica.

TERESIO AVITABILE

(Presidente Società Italiana di Scienze Oftalmologiche - S.I.S.O.),

ROMOLO PROTTI

(Vicepresidente Associazione Italiana Medici Oculisti - AIMO),

FRANCESCO BANDELLO

(Presidente del collegio dei professori ordinari di oftalmologia COMPROSO),

PAOLO NUCCI

(Presidente della Società Italiana di Oftalmologia Pediatrica e Strabismo - SIOPS),

LEONARDO MASTROPASQUA

(Presidente Nazionale della Società degli Oftalmologi Universitari - SOU),

ANDREA AFRAGOLI

(Presidente FEDEROTTICA),

MASSIMO BARBERIS

(Presidente Gruppo Lenti ANFAO).

A cura di Fabiano Gruppo Editoriale in collaborazione con ANFAO, Gruppo Lenti ANFAO, FEDEROTTICA e MIDO.

10/02

LUNEDÌ

10:00**TALENT SHOW PRESBIOPIA.****Ottici, optometristi e addetti alla vendita si confronteranno sul palco sui principali ostacoli alla prima dotazione di occhiali progressivi attraverso una dimostrazione in diretta con il cliente.**

Conduce **Nicola Di Lernia**, esperto del settore dell'ottica.

Giuria di esperti:

RAFFELLA BALESTRIERI (psicologa, psicoterapeuta, psicodrammatista, esperta in processi formativi),

FEDERICA BONAZZA

(psicologa, dottoranda di ricerca, psicoterapeuta in formazione),

LISA VAMPA

(psicoterapeuta),

ANGELICA PAGNELLI

(consulente di immagine eyewear),

ANDREA AFRAGOLI

(Presidente FEDEROTTICA),

ESPERTI DELL'INDUSTRIA.

A cura di FGE - Fabiano Gruppo Editoriale.

11:00**LE SFIDE DELLA SOSTENIBILITÀ: OCCHIALERIA E NECESSITÀ DI CAMBIAMENTO.**

Conduce e modera **Marialuisa Pezzali**, autrice e conduttrice di "Essere e Avere" (Radio24).

ANNA ZANDANEL

(Sustainability and Innovation design consultant).

ANFAO per MIDO.

12:00**STEPIC INNOVATIONS 2026: LE DODICI TENDENZE CHE RIMODELLERANNO SOCIETÀ, TECNOLOGIA, AMBIENTE, POLITICA, INDUSTRIA E CREATIVITÀ NEL 2026.****TAMARA CLOÉ LEGUÍA**

(Senior Client & Trend Consultant EMEA in WGSN).

WGSN per MIDO.

13:00**CRITICITÀ DELLO SCENARIO DEMOGRAFICO-ECONOMICO NELLO SVILUPPO DELLA FILIERA OTTICA: IL RUOLO DELLA SCUOLA E DELLA FORMAZIONE.****GIORGIO RIGHETTI**

(Presidente dell'Istituto Zaccagnini),

LUCREZIA GILARDONI

(Direttore dell'Istituto Zaccagnini, sede di Milano),

ANTO ROSSETTI (Presidente del Comitato Scientifico IBZ, Docente dell'Istituto Zaccagnini all'Università di Padova),

ANDREA AFRAGOLI

(Presidente FEDEROTTICA),

GABRIELE CIVIERO

(Presidente della Società Optometrica Italiana),

MAURO FRISANI

(Docente dell'Istituto Zaccagnini, IBZ, e dell'Università di Torino).

A cura dell'Istituto Benigno Zaccagnini.

14:00**CONNACTION - FARE RETE IN OTTICA E OPTOMETRIA TRA GERMANIA E ITALIA.****ANNE MARIE RUMEO e**

SELIN AGAOGU (Camera di Commercio Italo-Germanica),

DIRK SCHÄFERMAYER

(Zentralverband der Augenoptiker und Optometristen),

ANTO ROSSETTI

(Università di Padova, CdL Ottica e Optometria),

MONICA TABACCHI

(Istituto Statale "E. Fermi" Pieve di Cadore),

CLAUDIA COLANDREA

(Società Optometrica Italiana SOPTI),

MARCO BENEDETTI

(FEDEROTTICA).

A cura di SOPTI.

15:00**REGENESIS: MATERIALI RICICLATI A ZERO EMISSIONI CHE PULISCONO IL NOSTRO PIANETA E CATTURANO CO2.****MARCOS BULACIO**

(CEO di Pangea Movement).

16:00**SOLUZIONI DI PULIZIA SOSTENIBILI NELLA PRODUZIONE DI LENTI OFTALMICHE.****MIA HODZIC**

(Sales and Customer Success Representative di SAFECHEM Europe).

SAVE
THE **NEXT**
DATE



JANUARY 31
FEBRUARY 1-2

2026

FRAME TRENDS



ANDY WOLF

Andy Wolf launches new sunglasses concept with buckled high nose bridges. Andy Wolf lancia un nuovo concetto di occhiali da sole con ponti nasali alti con fibbie.

PAV 4 STAND K11 K13



BAYRIA EYEWEAR

Glasses in galvanized metal with acetate inserts on the temples. The metal arm ends with an acetate tip, through which the logo is visible under the lacquer. Occhiali in metallo galvanizzato accostato a inserti in acetato sui musetti. L'asta in metallo culmina in un terminale in acetato, da cui traspare il logo sotto lacca.

PAV 6 STAND AY42



BLACKFIN

Blackfin introduces a collection that marries innovation and style through new creative visions and cutting-edge technologies.

Blackfin presenta una collezione che unisce innovazione e stile attraverso nuove visioni creative e tecnologie all'avanguardia.

PAV 4 STAND V11 V13 Z10 Z14



CENTRO STYLE

THE ACTIVE SOFT NEWBORN COLLECTION IS BORN: monoblock made in Italy frames in soft, ultra-flexible material with a central anatomical bridge. NASCE LA COLLEZIONE ACTIVE SOFT NEWBORN: montature made in Italy monoblocco in materiale morbido, ultraflessibile, con ponte anatomico centrale.

PAV 3 STAND M02 N01 M10 N09



CHARMANT

Ad Lib has undergone a dynamic transformation. This premium eyewear brand celebrates 'Shifting Perspectives' with a fresh brand identity.

Ad Lib si trasforma. Questo marchio di occhiali di qualità superiore invita a cambiare prospettiva con una nuova identità di marca.

PAV 1 STAND H10 L09



DE RIGO VISION

Luis Figo is wearing the SL4401 model from the capsule collection created by Lozza in collaboration with the football legend's brand.

Luis Figo indossa il modello SL4401, parte della capsule collection nata dalla collaborazione tra Lozza e il brand della leggenda del calcio.

PAV 1 STAND H08 M07 M01



DITA EYEWEAR

The TRYSIM embodies minimalist precision with its rimless frame construction, anchored by a custom titanium bridge for enduring sophistication.

Il TRYSIM incarna la precisione minimalista con la sua struttura senza montatura e un ponte in titanio personalizzato.

PAV 2 STAND V77 V81 Z70 Z82



ESSILORLUXOTICA

Ray-Ban Mega Clubmaster Liteforce Optical model, with innovative Liteforce frame, features wide temples and a soft edge for a modern take on the classic '80s style. Modello da vista Mega Clubmaster Liteforce Optical di Ray-Ban, con innovativa montatura Liteforce, reinterpreta in chiave moderna un look di ispirazione anni '80 grazie alle aste XL.

PAV 3 STAND S08 S20 U09 U19



IMMAGINE 98

An ode to colour for the Astra prescription model from X-Ide New Generation, the young, irreverent and alternative brand from Immagine98.

Un inno al colore per il modello da vista Astra di X-Ide New Generation, il brand dallo spirito giovane, irriverente e alternativo di Immagine98.

PAV 2 STAND T57 T59 U58 U60



JET SET GROUP

Jet Set Group presents the new Silvian Heach collection, created to meet every style need, from romantic and chic to more casual.

Jet Set Group presenta la nuova collezione Silvian Heach, creata per soddisfare ogni esigenza di stile, dal romantico e chic fino a quello più casual.

PAV 1 STAND P02 P10 T01 T09



L.G.R

Discover "Lions of Ethiopia" by L.G.R: an exclusive collection celebrating uniqueness and majesty, inspired by the rare lions discovered in Ethiopia.

Scopri "Lions of Ethiopia" di L.G.R: una collezione esclusiva che celebra unicità e maestosità, ispirata ai rari leoni scoperti in Etiopia.

PAV 4 STAND S13 T12



LOOK

TRI-X is a revolutionary frame combining a NIL front piece and 3D printed temples featuring an innovative hingeless opening system.

TRI-X è una montatura rivoluzionaria che unisce frontale in NIL e aste in stampa 3D caratterizzate da un innovativo sistema di apertura senza cerniera.

PAV 4 STAND Q15 Q17 R16 R18



MARCHON ITALIA

Nike Zeus Rise, featuring an iconic lightweight design made from G850, are prescription-ready sunglasses and feature a wrap front providing maximum coverage.

Nike Zeus Rise, caratterizzati da un design iconico e leggero realizzato in G850, sono occhiali da sole adatti anche alle lenti graduate e offrono una montatura avvolgente che garantisce una resa massima.

PAV 1 STAND T10 T32 V09 V31

FRAME TRENDS



MARCOLIN

Marcolin presents, at Mido 2025, the first eyewear collection of the iconic brand Christian Louboutin. Marcolin presenta, a Mido 2025, la prima collezione eyewear della storia dell'iconico brand Christian Louboutin.

PAV 1 STAND M02 M10 P01 P09



MONDOTTICA

Inspired by Anna Sui's signature cat eye sunglasses, Mondottica Group made candy-colored sunglasses embellished with rhinestones for the SS25 Runway. Ispirati dagli occhiali da sole cat eye di Anna Sui, il Mondottica Group ha realizzato occhiali da sole colorati come caramelle per la sfilata SS25.

PAV 1 STAND L24 M23



GIORGIO NANNINI

A timeless style that highlights Italian taste and product culture, for an extremely elegant and decisive collection. Uno stile intramontabile che rende omaggio al gusto italiano e alla cultura del prodotto, per una collezione estremamente elegante e decisa.

PAV 4 STAND T29 V30



NEOSTYLE

The creative and innovative models, manufactured in the NEOSTYLE manufactory, offer a wide range from classic to avant-garde styles to stand out. I modelli creativi, prodotti nella manifattura NEO-STYLE, offrono un'ampia gamma di stili, dal classico all'avanguardistico, per distinguersi.

PAV 1 STAND C06



PAWA

Independent iconic eyewear from Tokyo to Paris. Occhiali iconici e indipendenti da Tokyo a Parigi.

PAV 6 STAND SU29



REGENESIS MATERIALS BY PANGEA

Advanced recycled eyewear materials made from plastic waste from rivers and mangrove forests, using nanotechnology and capturing CO2.

Materiali per occhiali riciclati da plastica di fiumi e mangrovie, con nanotecnologie e CO2 catturata per un futuro sostenibile.

PAV 2 STAND P81



SAFILO

Covering more than 800 sqm, Safilo showcases the latest trends and collections of its Home and Licensed Brands featuring dedicated areas with a high technological content.

In uno spazio di oltre 800 mq, Safilo presenta i trend e le collezioni di Home Brands e marchi in licenza attraverso aree tematiche a elevato contenuto tecnologico.

PAV 1 STAND N32 T23 T31



SUN WELLEN

Sun Wellen Eco-Friendly Innovation: Recycled Material Eyewear

Sun Wellen innovazione ecosostenibile: occhiali in materiali riciclati

PAV 5 STAND H16



THEMA OPTICAL

The new original, diversified and versatile 99 John St. Collection by Thema Optical!

Nuova collezione 99 John St. By Thema Optical, originalissima, variegata e versatile.

PAV 1 STAND F02 F10 G01 G09



ULTRA LIMITED

Ultra Limited to launch seven fresh designs at MIDO 2025: Four optical frames and three sunglasses.

Ultra Limited lancerà sette nuovi modelli a MIDO 2025: quattro montature da vista e tre occhiali da sole.

PAV 2 STAND R49 R53 S50 S54



VANNI

Designed to offer modern men lightness and Made in Italy style. A combined model pairs the acetate profile of the lenses with the frame in matt metal.

Disegnati per offrire leggerezza e stile Made in Italy. Questo modello combinato, accoppia il profilo delle lenti in acetato al frontale in metallo.

PAV 4 STAND S23 T20 T22



VASUMA

"ANCHORING NEW IDEAS" - Blending the past with the future. Old Town building anchor irons engraved on Vasuma temples.

"ANCORARE NUOVE IDEE" - Fondere il passato con il futuro. Ancore in ferro dei palazzi della Città Vecchia incise sulle aste di Vasuma.

PAV 6 STAND AY99



WENZHOU HAOSHUO IMPORT AND EXPORT

Wenzhou HaoShuo Import and Export Co., Ltd are professional produce clip-on frames, such as ultem, G850, acetate, metal etc with all kinds material.

Wenzhou HaoShuo Import and Export Co., Ltd produce in modo professionale montature a clip, come ultem, G850, acetato, metallo ecc. con tutti i tipi di materiale.

PAV 7 STAND M08

INDUSTRY NEWS



AIKE INTELLIGENT TECHNOLOGY

Meet AIKE robot technology To make the spectacles production more efficient and intelligent. Scopri la tecnologia robotica di AIKE per rendere la produzione di occhiali più efficiente e intelligente.

PAV 6 STAND K38 K40



RODENSTOCK

B.I.G. EXACT® Sensitive: The world's first biometric lenses optimized for individual visual sensitivity. B.I.G. EXACT® Sensitive: Le prime lenti biometriche al mondo ottimizzate sulla sensibilità visiva individuale.

PAV 3 STAND P02 P10 R01 R09



ESSILORLUXOTTICA

At the EssilorLuxottica booth, a wide range of innovative vision solutions are on display, from ophthalmic lenses to cutting-edge instruments. Allo stand EssilorLuxottica in mostra un'ampia gamma di soluzioni innovative per la visione, dalle lenti oftalmiche agli strumenti all'avanguardia.

PAV 3 STAND S08 S20 U09 U19



SEL OPTICAL

SEL OPTICAL, a consolidated Italian company in the production of ophthalmic lenses and solar filters for over 40 years. SEL OPTICAL, da oltre 40 anni consolidata realtà italiana nella produzione di lenti oftalmiche e filtri solari.

PAV 3 STAND L14 L22 M13 M21



ITAL-LENTI

Ital-Lenti - 70 years of innovation and quality in the optical industry. Advanced technology and tailor-made solutions for superior vision. Ital-Lenti - 70 anni di innovazione e qualità nel settore ottico. Tecnologia avanzata e soluzioni su misura per una visione superiore.

PAV 3 STAND N14 N22 P13 P21



SICHRİ EYEWEAR STRAPS - INVOLVED VISION

Sichri Eyewear Straps debuts at MIDO 2025, showcasing South African innovation with stylish, sustainable eyewear accessories. www.sichri.co.za Sichri Eyewear Straps debutta a MIDO 2025, presentando l'innovazione sudafricana con accessori per occhiali eleganti e sostenibili. www.sichri.co.za

PAV 3 STAND H05



MEI SYSTEM

MEI showcases its innovations at MIDO: the EasyFit Trend lens edger with Smart Facets, Easy Buddy, 4D Trace, and ClearXM with the SurfXM upgrade. Le ultime innovazioni di MEI a MIDO: EasyFit Trend con la nuova funzione Smart Facets, Easy Buddy, 4D Trace e ClearXM con l'opzione SurfXM.

PAV 6 STAND L35 L39 N36 N40



SMARTVISION

SmartVision, Global Leader in Quality Control Instruments for the Optical Industry, offers a wide range of solutions. SmartVision, Leader Globale di Strumenti di Controllo Qualità per l'Industria Ottica presenta un'ampia gamma di soluzioni.

PAV 3 STAND K13



NOVAR FREEFORM LENS DESIGNER

Discover how Novar is transforming the optical industry as a leader in lens design solutions (LDS) tailored specifically for Freeform laboratories. Scopri come Novar sta rivoluzionando l'ottica con soluzioni di design di lenti (LDS) per laboratori Freeform.

PAV 6 STAND G37 G39



VISIONIX ITALIA S.R.L.

Join the world of MyVisioniXperience to maximize your potential through cutting-edge technology and services. Entra anche tu nel mondo di MyVisioniXperience per esprimere al massimo le tue potenzialità attraverso tecnologia e servizi all'avanguardia.

PAV 3 STAND P24 P32 Q23 Q31



OPTODINAMICA

Optodinamica presents Dinamica Attiva. A touch of color to start, total protection under the sun. Optodinamica presenta Dinamica Attiva. Un tocco di colore per iniziare, una protezione totale al sole.

PAV 3 STAND N24 P23



ZEISS SUNLENS

At MIDO 2025, ZEISS Sunlens unveils a new collection of colors and finishes for plano sun lenses, inspired by galaxy hues and mysterious shades. A MIDO 2025, ZEISS Sunlens presenta la nuova collezione di lenti da sole piano ispirata alle sfumature misteriose della galassia e finiture cosmiche.

PAV 3 STAND C01

Tabella orari Servizio bus gratuito

Time table
Free bus service

Partenze da **MALPENSA**

Terminal 1

a **FIERAMILANO**

All'esterno di Porta Est

- **Terminal 1:** area parcheggio Bus privati antistante uscita 7 - Area Arrivi

Departures from **MALPENSA**

Terminal 1

to **FIERAMILANO**

Outside East Gate

- **Terminal 1:** Private Bus stop area - in front of exit 7 - Arrivals Area

Sabato 8 febbraio / Saturday 8th February

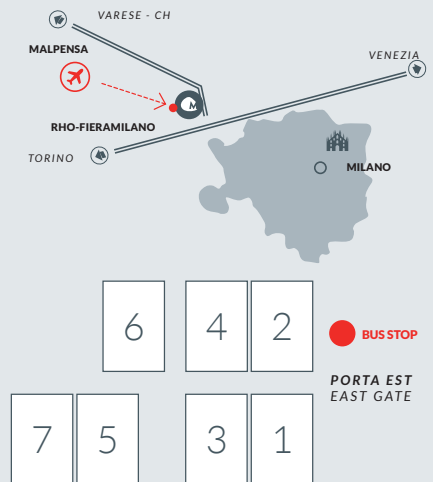
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|-------|-------|-------|-------|-------|-------|
| 08:30 | 08:45 | 09:00 | 09:30 | 10:00 | 11:00 |
| 12:00 | 13:00 | 14:00 | 15:00 | 16:00 | 17:00 |

Domenica 9 febbraio / Sunday 9th February

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|-------|-------|-------|-------|-------|-------|
| 08:30 | 09:00 | 10:00 | 11:00 | 12:00 | 13:00 |
| 14:00 | 15:00 | 16:00 | 17:00 | | |

Lunedì 10 febbraio / Monday 10th February

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|-------|-------|-------|-------|-------|--|
| 08:30 | 09:00 | 10:00 | 11:00 | 12:00 | |
|-------|-------|-------|-------|-------|--|



Bus da **FIERAMILANO** a **CENTRO CITTÀ**

- All'esterno di Porta Est

Bus from **FIERAMILANO** to **MILANO CITY CENTER**

- Departures Outside East Gate

STAZIONE CADORNA | STAZIONE GARIBALDI (CLOSE TO AXA ASSICURAZIONI) | STAZIONE CENTRALE (CLOSE TO PALAZZO PIRELLI) | PIAZZA DELLA REPUBBLICA (CLOSE TO HOTEL PRINCIPE DI SAVOIA) | CORSO VENEZIA (CLOSE TO VIA SENATO)

Sabato 8 febbraio / Saturday 8th February

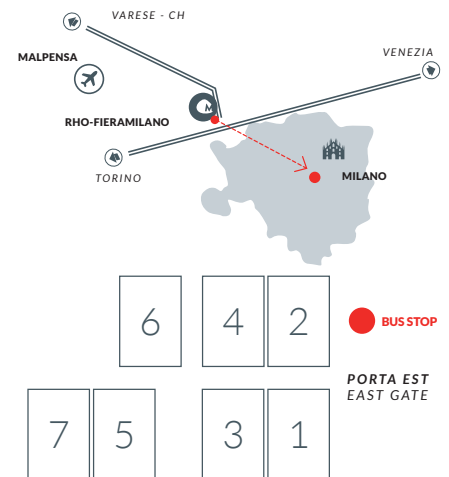
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Domenica 9 febbraio / Sunday 9th February

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Lunedì 10 febbraio / Monday 10th February

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| 14:00 | 15:00 | 16:00 | 17:00 |
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Partenze da **FIERAMILANO**

All'esterno di porta EST

a **MALPENSA**

Terminal 1 - Area Partenze

Departures from **FIERAMILANO**

Outside East Gate

to **MALPENSA**

Terminal 1 Exit 7 - Departures Area

Sabato 8 febbraio / Saturday 8th February

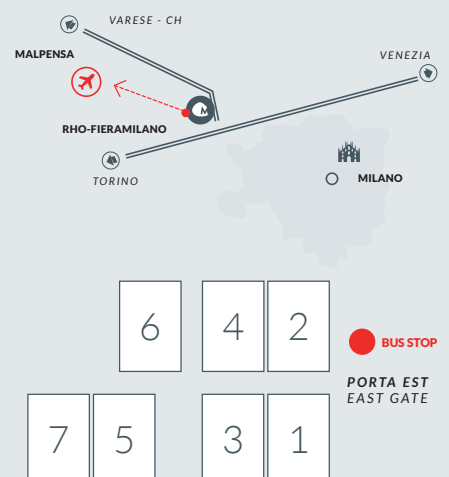
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Domenica 9 febbraio / Sunday 9th February

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|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 10:30 | 11:30 | 12:30 | 13:30 | 14:30 | 15:00 | 15:30 | 15:45 | 16:00 | 16:15 |
| 16:30 | 16:45 | 17:00 | 17:30 | 17:45 | 18:00 | 18:30 | | | |

Lunedì 10 febbraio / Monday 10th February

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|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 11:30 | 12:30 | 13:30 | 14:30 | 15:00 | 15:30 | 16:00 | 16:15 | 16:30 | 16:45 | 17:00 | 17:15 | 17:30 |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|





RODENSTOCK

Because every eye is different

B.I.G. EXACT[®] SENSITIVE

LE PRIME LENTI BIOMETRICHE
AL MONDO OTTIMIZZATE SULLA
SENSIBILITÀ VISIVA INDIVIDUALE

Scopri le a **MIDO 2025!**



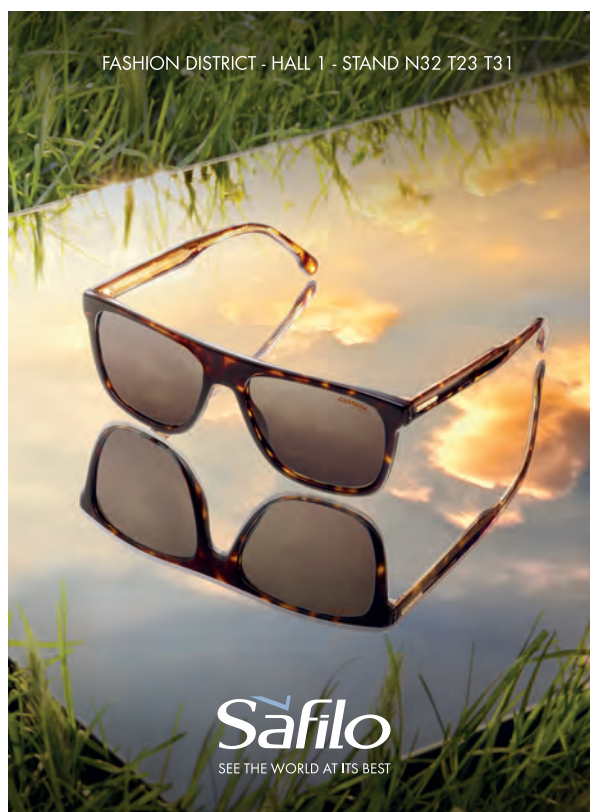
Padiglione 3
P02, P10, R01, R09

rodenstock.it |  

SAFILO PRESENTS THE 2025 EYEWEAR TRENDS

www.safilogroup.com

HALL 1 / N32 T23 T31



Safilo is a global player in the eyewear industry which, for more than 90 years and thanks to a data-driven approach, goes beyond the traditional boundaries of the eyewear industry. In just one company, Safilo brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms,



developed in its «digital hubs» and made available to Opticians and Clients. The Safilo booth, covering more than 800 square meters, showcases the latest trends and collections of its Home and Licensed Brands, and features dedicated areas with a high technological content. The sustainability corner displays a selection of models crafted from certified sustainable and bio-based recycled materials, and the You&Safilo corner presents OMNIABySafilo and SafilomyKey, the Digital Marketing content and educational platforms aimed at giving opticians the tools and sales cues to expand their business. Guided by its purpose, See the world at its best, Safilo is leading its group legacy onwards towards the future.



SAFILO PRESENTA I TREND EYEWEAR 2025

Safilo è un player globale dell'occhialeria che da oltre 90 anni, grazie a un approccio data-driven, supera i tradizionali confini del settore dell'eyewear. In un'unica company si fondono il design, l'innovazione stilistica, tecnica e industriale italiani e le piattaforme digitali di ultima generazione, nate nei «digital hub» e messe a disposizione di ottici e clienti. Il booth Safilo si sviluppa in uno spazio di oltre 800 mq in cui sono presentati i nuovi trend e le ultime collezioni di Home Brands e marchi in licenza e si snoda attraverso aree tematiche a elevato contenuto tecnologico. Tra queste, il Sustainability corner, con una selezione di modelli realizzati con materiali riciclati e bio-based, e il corner You&Safilo, con OMNIABySafilo e SafilomyKey, le piattaforme di Digital Marketing Content e formazione che forniscono agli ottici strumenti e indicazioni per massimizzare il proprio business.

Guidata dal suo purpose, See the world at its best, Safilo porta nel futuro un'eredità di Gruppo fondata su innovazione e responsabilità.



Lenti progressive personalizzate Hoya:
**COSÌ CONFORTEVOLI CHE
NON TI ACCORGI DI INDOSSARLE.**

TI ASPETTIAMO ALLO STAND HOYA
PAD 3 - STAND N02 N10 P01 P09

Per informazioni chiedi al tuo Responsabile Tecnico Commerciale
o scrivi a hoyatiinforma@hoya.it



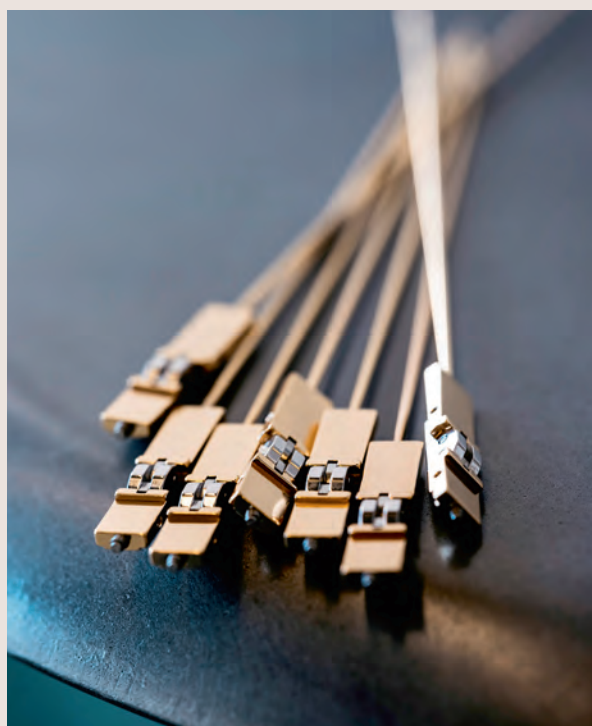
Hoya Lens Italia

HOYA

VISOTTICA GROUP: INNOVATION AND SUSTAINABILITY

www.visotticagroup.com

HALL 4 / E15 E17 F16 F18



Founded in 1947, Visottica Group is a global benchmark in the production of eyewear components. The company stands out for its ability to develop bespoke solutions tailored to all types of frames, while also offering custom products for cross-sector applications such as fashion accessories and mechanical components. Always driven by a commitment to excellence, Visottica Group integrates innovation with sustainability to create lasting value and foster a more responsible future for coming generations.

VISOTTICA GROUP, INNOVAZIONE E SOSTENIBILITÀ



Fondata nel 1947, Visottica Group è punto di riferimento globale nella produzione di componentistica per l'occhialeria. L'azienda si distingue per la capacità di sviluppare soluzioni personalizzate su misura per ogni tipo di montatura, offrendo anche prodotti custom destinati a settori trasversali come gli accessori moda e la componentistica meccanica. Da sempre orientata all'eccellenza, Visottica Group integra innovazione e sostenibilità per creare un valore duraturo e promuove un futuro più responsabile per le prossime generazioni.

RODENSTOCK B.I.G. EXACT® SENSITIVE: THE WORLD'S FIRST BIOMETRIC LENSES OPTIMIZED FOR INDIVIDUAL VISUAL SENSITIVITY.

www.rodstock.com

HALL 3 / P02 P10 R01 R09

After years of research, eye-tracking studies, and millions of biometric measurements with DNEye® Scanner, Rodenstock introduced B.I.G. EXACT® Sensitive – the first to adapt individual visual sensitivity. With advanced AI, they ensure exceptional performance, even in dynamic situations, enhancing visual clarity and comfort for wearers.

RODENSTOCK B.I.G. EXACT® SENSITIVE: LE PRIME LENTI BIOMETRICHE AL MONDO OTTIMIZZATE SULLA SENSIBILITÀ VISIVA INDIVIDUALE.

Dopo anni di ricerca, studi di eye tracking e milioni di misurazioni con DNEye® Scanner, Rodenstock ha sviluppato le lenti B.I.G. EXACT® Sensitive - le prime lenti capaci di adattarsi alla sensibilità visiva individuale. Grazie a un algoritmo di IA, offrono prestazioni visive superiori anche in situazioni dinamiche, con un'ottimizzazione precisa che migliora significativamente l'esperienza visiva del portatore.



Silhouette



A Breakthrough in Sustainable Eyewear - Empowered by Lightness.

Silhouette introduces the first-ever eyewear collection made with bio-circular material.

silhouette.com

Visit us at MIDO 2025. PAVILION 4, BOOTH K03 K09 L04 L10

“FOCUS ON WHAT YOU LOVE: IT’S YOU!” IS THE DIVEL ITALIA CAMPAIGN FOR MIDO 2025

www.divel.it

HALL 3 / C02 C10 D01 D09

Thanks to Divel Italia optical lenses and sun lenses, you can see the world with different eyes and focus on what’s around you and what you love. But the most important thing is to focus on the thing you need to love the most: yourself.

Divel is presenting many new products at MIDO including the new progressive Aliena Max, new treatments and three new sun lenses collections.

“FOCUS ON WHAT’S YOU LOVE: IT’S YOU!” È LA CAMPAGNA DIVEL ITALIA PER MIDO 2025

Grazie alle lenti da vista e da sole Divel Italia, è possibile vedere il mondo con occhi diversi e concentrarsi su ciò che ci circonda e su ciò che si ama. Ma la cosa più importante è focalizzarsi sulla cosa che bisogna amare di più: sé stessi.

Divel presenta a MIDO molte novità, tra cui la nuova progressiva Aliena Max, nuovi trattamenti e tre nuove collezioni di lenti da sole.



THE FUTURE OF EYEWEAR FOR SILHOUETTE



www.silhouette.com

HALL 4 / K03 K09 L04 L10 H05 H09 K04 K10

Silhouette is redefining style and responsibility with two groundbreaking collections where innovation meets sustainability. Clear Sky, crafted from bio-circular SPX Green+ material and championed by global sustainability advocate Arizona Muse, sets a new standard for eco-conscious elegance. The Atelier Next dazzles with lab-grown diamonds and sustainably sourced gold, showcasing Silhouette’s commitment to ethical sophistication.

IL FUTURO DEGLI OCCHIALI PER SILHOUETTE

Silhouette ridefinisce stile e responsabilità con due collezioni rivoluzionarie in cui l’innovazione incontra la sostenibilità. La Clear Sky, realizzata con il materiale bio-circolare SPX Green+ e sostenuta da Arizona Muse, ambasciatrice globale della sostenibilità, stabilisce un nuovo standard di eleganza eco-conscia. L’Atelier Next brilla invece con diamanti coltivati in laboratorio e oro di provenienza sostenibile, dimostrando l’impegno di Silhouette per una raffinatezza etica

MEI - LEADING THE FUTURE OF THE OPTICAL INDUSTRY

www.meisystem.com

HALL 6/ L35 L39 N36 N40

HALL 3/ F02 G01

MEI is participating in MIDO with two booths: one dedicated to industrial solutions and the other to EasyFit Trend, the lens cutting machine featuring the new Smart Facets function, which customizes lenses on both front and back. EasyBuddy, the automated system that minimizes manual operations on EasyFit Trend, is operational at both booths. Highlights include 4D Trace, an all-in-one device for eyewear assembly, and ClearXM, a lens cleaning solution with the SurfXM cosmetic inspection upgrade, also available in a stand-alone version.



MEI - GUIDARE IL FUTURO DELL'INDUSTRIA OTTICA

MEI partecipa a MIDO con due stand: uno dedicato alle soluzioni industriali e l'altro ad EasyFit Trend, la macchina per il taglio lenti con la nuova funzione Smart Facets, che personalizza lenti su fronte e retro. Operativo su entrambi gli stand EasyBuddy, sistema automatizzato che minimizza gli interventi manuali su EasyFit Trend. Tra le novità, 4D Trace, dispositivo all-in-one per il montaggio degli occhiali, e ClearXM, soluzione per la pulizia lenti con l'upgrade SurfXM per il controllo cosmetico, disponibile anche in versione stand-alone.

WOW
What Opticians Want

Leading the Future of the Optical Industry

Come and visit us at
HALL 6 - BOOTH **L35 L39 N36 N40** | Industrial Solutions
HALL 3 - BOOTH **F02 G01** | EasyFit Trend

meisystem.com

[in](#) [yt](#)



Enhance the Wonder

DOWNLOAD THE
MIDO APP



GO EYEWEAR: NEW COLLECTIONS AT MIDO 2025

www.goeyeweargroup.com
HALL 1 / M24 M32 N23 N31

Go Eyewear Group is thrilled to announce its presence at MIDO 2025. Explore the new Spring/Summer 2025 collections from our brands: Ana Hickmann, T-Charge Eyewear, Hickmann Eyewear, Bulget Occhiali, Jo & Margot Milano, Bravewear, and Trussardi Eyewear. We will showcase our innovative designs and cutting-edge eyewear solutions. Visit us at Stand M24, M32, N23, N31 in Hall 1 from February 8th to 10th, 2025, in Milan.

GO EYEWEAR: NUOVE COLLEZIONI A MIDO 2025

Go Eyewear è entusiasta di annunciare la sua presenza a MIDO 2025. Scopri le nuove collezioni Primavera/Estate 2025 dei nostri marchi: Ana Hickmann, T-Charge Eyewear, Hickmann Eyewear, Bulget Occhiali, Jo & Margot Milano, Bravewear e Trussardi Eyewear. Ti invitiamo a esplorare le nuove collezioni presso gli Stand M24, M32, N23, N31, Padiglione 1, dall'8 al 10 febbraio 2025 a Milano.



GO
EYEWEAR GROUP

MIDO
LIVE THE WONDER

HALL: N°1
Stand: M24
M32 N23 N31

T-CHARGE
EYEWEAR

Ana Hickmann
eyewear

Hickmann
eyewear

JO&MARGOT
Milano

Bravewear

BULGET
OCCHIALI

DAI OPTICAL: DALTONS LENSES AND MANY NOVELTIES AT MIDO

www.daioptical.com

HALL 3 / L01 M10 M01

PROCREA TECH - HALL 3 / M09



DAI Optical is ready to welcome you and present DAI SPORT, the new range of "outdoor" lenses designed for athletes and more, combining high-tech, style, and functionality; Cromolite 2.0, Cromolite POP & Cromolite Glamour: the new photochromic lenses; Metaclass: the advanced lens designed thanks to artificial intelligence and to the metaverse; the new lenses Daltons, dedicated to dyschromatopsia management (color blindness) and many other exclusive previews for MIDO.

DAI OPTICAL: LENTI DALTONS E TANTE NOVITÀ A MIDO

DAI Optical vi aspetta per presentarvi DAI SPORT, la nuova gamma di lenti "outdoor" dedicata agli sportivi e non solo, che unisce hi-tech, stile e funzionalità. Cromolite 2.0, Cromolite POP & Cromolite Glamour: le nuove lenti fotocromatiche. Metaclass: la lente evoluta progettata grazie all' intelligenza artificiale ed al metaverso; le nuove lenti Daltons, dedicate alla gestione delle discromatopsie (daltonismo) ed ancora tante novità in anteprima assoluta per MIDO.

NIKE FLYFREE: BE READY FOR ANY CONDITION.

www.nike.com

HALL 1 / T10 T32 V09 V31

Flip, mount and lock into high performance with the lens that's right for you. The Nike Flyfree sunglasses feature interchangeable prescription lenses that securely attach to the frame, adapting to any environment. The nose pads and temple tips, coated in silicone and flexible, provide better grip and comfort. Ventilation openings on the temples, hinges, and top bar keep your vision fog-free

NIKE FLYFREE: PRONTO PER OGNI CONDIZIONE

Sostituisci, assembli e mantieni alte le prestazioni con la lente giusta per te. Gli occhiali da sole Nike Flyfree offrono lenti prescrittive intercambiabili, che si agganciano saldamente alla montatura per adattarsi a qualsiasi ambiente. I naselli e i terminali delle aste, rivestiti in silicone e flessibili, assicurano una maggiore aderenza e comfort. Le prese d'aria su aste, cerniere e ponte prevengono l'appannamento della vista.



PAVILION 3 | BOOTH C 02 - C 10 - D 01 - D 09



< focus on
what you love:
it's you! >



www.divel.it

PINOPTIK - WE BUILD YOUR IDEAS



For nearly 50 years, PINOPTIK has been a trusted partner of the most innovative eyewear companies.

We guarantee quality and innovation at every stage of the industrialization process. Advanced technologies enable us to work precisely with natural materials, while our unique expertise has made us a benchmark in the industry.

We craft high-performance eyewear that seamlessly combines aesthetics and functionality. PINOPTIK is synonymous with excellence, thanks to our relentless pursuit of cutting-edge solutions.

PINOPTIK - REALIZZIAMO LE TUE IDEE



Garantiamo qualità e innovazione in ogni fase del processo di industrializzazione. Tecnologie avanzate ci permettono di lavorare con precisione materiali naturali; un know how unico ci ha reso punto di riferimento del settore. Realizziamo occhiali dalle elevate performance, combinando estetica e funzionalità. PINOPTIK è sinonimo di eccellenza, grazie alla continua ricerca di soluzioni all'avanguardia.

www.pinoptik.it

HALL 3 / F28



aura
All about balance

Hall 3, Booth F28

AURA MYOPIA PREVENTION AND CONTROL SPECTACLE LENSES

**Core sensitive area to defocus signal:
10-20 degrees around fovea¹.**



- 100 Thousand** • Aura has been in the market for three years and has become the preferred choice of more than 100,000 children and teenagers.
- 65%** • Aura has been clinically proven to slow down myopia progression by 65%².
- 61%** • For children over 4 years old in the pre-myopia stage, Aura can slow down the growth of axial length by 61% compared to those without any intervention, which is equivalent to delaying myopia by 1-2 years³.

All about balance, between myopia control efficacy and visual quality

1. Smith III El Arumugam B, Hung LF, She Z, Beach k, Sankaridurg P. Eccentricity-dependent effects of simultaneous competing defocus on emmetropization in infant rhesus monkeys. Vision Res. 2020 Dec; 177:32-40.

2. Zisu Peng, Lisha Huang, Xin Tang, etc. Efficacy and Safety of Diverse Segmented Defocus Optics and Defocus Incorporated Multiple Segments Spectacles Lenses in Myopia Management of Children and Adolescents [J]. Chin J Optom Ophthalmol Vis Sci. 2024, 26(11):808-815. DOI:10.3760/cma.j.cn115909-20240601-00186.

3. Aura one-year real world study report in Aier Eye Hospital Group



HONG KONG

香港



Hong Kong Pavilion

Pavilion 6. Fiera Milano. Rho

Booth C11, C13, C15, C17, C19, C23, C27, C29, C31,
D10, D12, D14, D16, D20, D24, D26, D28, D30



www.hktdc.com

NIDEK AT MIDO 2025: MORE SPACE FOR PRODUCTS OF EXCELLENCE



An even larger exhibition space, to host more products and to turn your visit to the NIDEK booth into a real experience. You'll be able to experience firsthand the technological and aesthetic difference of NIDEK and discover new solutions for your optical center. Over the years, we have grown significantly: more work, more people. The R.O.M. team of technicians and agents operates directly in the field, with no intermediaries or sub-distributors; at headquarters, we personally take care of technical and customer service.

www.rom-nidek.com

HALL 3 / D02 D10 F01 F09

NIDEK A MIDO 2025: PIÙ SPAZIO PER PRODOTTI DI ECCELLENZA



Uno spazio espositivo più ampio per dare spazio a più prodotti e rendere la visita allo stand NIDEK una vera e propria esperienza. Potrete toccare con mano la differenza tecnologica ed estetica di NIDEK e scoprire nuove soluzioni per il vostro centro ottico. Negli anni siamo cresciuti tanto: più lavoro e più persone. La squadra R.O.M. di agenti e tecnici è presente sul territorio, senza intermediari né sub-distributori; in sede, ci occupiamo in prima persona dell'assistenza tecnica e del servizio clienti.

LENSME AND AFLE CONTACT LENSES



www.goldencala.com

HALL 3 / M28

LensMe is the market leading Saudi Colored Contact Lens brand established in 2017, that has transformed colored lenses into a beauty essential, offering women an elegant way to enhance their look with a focus on quality, innovation, and aesthetics.

AFLE, on the other hand, is a Saudi Color Daily Contact Lens brand launched in 2022. With an innovative approach, it combines practicality and style, offering daily disposable lenses that prioritize comfort and hygiene.

LENSME E AFLE LENTI A CONTATTO



LensMe è il brand saudita leader di mercato per le lenti a contatto colorate, fondato nel 2017, che ha trasformato le lenti colorate in un elemento di bellezza, offrendo alle donne un modo elegante per valorizzare il proprio look con un focus su qualità, innovazione ed estetica.

AFLE, invece, è un brand saudita di lenti a contatto giornaliere colorate lanciato nel 2022. Con un approccio innovativo unisce praticità e stile, offrendo lenti giornaliere usa e getta che privilegiano comfort e igiene.





CRAFTING INNOVATIVE EYEWEAR COMPONENTS

MIDO Eyewear Show - Milan | 8-10 February | 2025
Pavillion 4 - Stand E15 E17 F16 F18



visotticagroup.com

Museo dell'Occhiale

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HOW WE BEGAN TO SEE CLEARLY - INVENTION AND DEVELOPMENT OF EYEGLASSES

MZO



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Orari/Hours: info sui canali ufficiali / check the official channels



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www.museodellocchiale.it



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SIOF 2025



OBE: INTRODUCING THE POWER POLE CLICK HINGE AT MIDO 2025



At MIDO Milan, OBE presents the Power Pole Click, a patented magnetic hinge offering precision and premium quality with its dual locking positions. Screwless, maintenance-free, and hermetically sealed, it ensures durability and protection from external influences. Now available in 11 and also 8 mm diameter! Visit us at Hall 4 - E11 | F12 to explore this and other innovative eyewear solutions.

OBE PRESENTA LA NUOVA CERNIERA POWER POLE CLICK A MIDO 2025



Al MIDO di Milano, OBE presenta il Power Pole Click, una cerniera magnetica brevettata che offre precisione e qualità premium grazie alle sue due posizioni di bloccaggio. Senza viti, esente da manutenzione e sigillata ermeticamente, garantisce durata e protezione da influenze esterne. Ora disponibile in 11 e 8 mm di diametro! Visitateci nel Padiglione 4 - E11 | F12 per scoprire questa e altre innovative soluzioni per occhiali.

www.obe.de/en
HALL 4 / E11 F12



Hall 4 - Booth E11 | F12

HINGES FOR SMART GLASSES SINCE 2014



OUR KEY TECHNOLOGIES:
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**A NOI GLI
OCCHI
PLEASE!**



Commissione Difesa Vista



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Ministero degli Affari Esteri
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ITALIAN TRADE AGENCY



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Hall 2 : D41 D45



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WE BUILD YOUR IDEAS



HALL 4 BOOTH F11 F13

PINOPTIK S.R.L.

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32038 Setteville (BL) ITALY

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✉ info@pinoptik.it



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DAILY
CONTACT
LENSES

GOLDEN CALA BOOTH IS HALL 3 STAND M28

MANTI MANTI TAKING THE LEAD FOR KIDS

www.b2b.mantimanti.de

HALL 6 / SU15

A shocking and global trend: Kids are the growing target group for eyewear as eyesight continuously worsens. Kids eyewear needs to become a key focus in the market, catering to their needs while nurturing the young ones' sense of self. With this approach, MANTI MANTI, the kids-only eyewear brand from Berlin, is creating high-quality frames where design, functionality and sustainability meet while building a brand world kids love. Prioritizing kids today, means investing in the future.

MANTI MANTI IN PRIMA LINEA PER I BAMBINI

Una tendenza sconvolgente e globale: i bambini sono il gruppo target in crescita per l'eyewear, dato il progressivo peggioramento della vista. L'occhialeria per bambini deve diventare un punto chiave del mercato, per soddisfare le loro esigenze e coltivare il loro senso di sé. Con questo approccio, MANTI MANTI, brand berlinese di occhiali per bambini, crea montature di alta qualità in cui design, funzionalità e sostenibilità si incontrano, incarnando un marchio che i bambini amano. Dare priorità ai bambini di oggi significa investire nel futuro.



10
YEARS

One
life - see
it well.



Hall 3
Booth K 28



Explore our **new products** and participate in a **lottery** to **win trip to Vilnius!**

Bod Lenses – a leading manufacturer of RX lenses, renowned for pioneering innovations that deliver top-quality products to enhance vision and the quality of life for those in need.

SUSTAINABILITY / INNOVATION / QUALITY AND SPEED / RELIABILITY / PARTNERSHIP

FASHION

— NETWORK —

HALL 1 / PR33

**THE WORLD'S FASHION
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www.fashionnetwork.com

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Driving the future

The mission of the Certottica Group is to support companies on their future oriented innovation path, providing them with the most competent support in its 4 fields of competence: certification, innovation, education and regulatory standards.

MIDO 2025 - FIERA RHO - MILAN - HALL 1 - BOOTH H23

certotticagroup.com



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SHOW GUIDE



MIDO DAILY
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CAPOVOLGI LA SHOW GUIDE PER LEGGERE IL





le Lenti Made in Italy

Made in Italy lenses

HALL 3 / L02 L10 M01 M09



Jean Yves Ent. Co., Ltd.
www.jeanyves-tw.com



NEW

NEW SAFETY SPORTS FRAMES

NO.9209 SIZE: 56-17-120 (S)

NO.9210 SIZE: 61-17-120 (L)

Safety Sports Frame

PATENTED M443176

SAFETY SPORTS FRAMES

69099 SIZE: 48-17-104 (S)

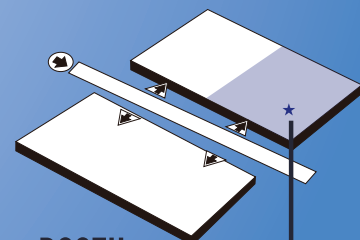
69000 SIZE: 52-17-120 (M)

69100 SIZE: 56-18-120 (L)

69101 SIZE: 62-18-120(XL)



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BOOTH
PAD.5/U11 U15

HALL 5 / U11 U15

Elenco alfabetico espositori

Alphabetical list of exhibitors

WENZHOUSENSE OPTICAL
PAV. 5 - BOOTH L46 M49 / FAIR EAST

WENZHOUSWELL IMPORT AND EXPORT
PAV. 7 - BOOTH L32 / FAIR EAST

WENZHOUSHINETAIPACKAGING
PAV. 5 - BOOTH E11 / FAIR EAST

WENZHOUSHOWXIN EYEWEAR
PAV. 7 - BOOTH E12 / FAIR EAST

WENZHOUSKYSEA INT L TRADE
PAV. 5 - BOOTH N19 / FAIR EAST

WENZHOUSLOWING TRADING
PAV. 7 - BOOTH N05 / FAIR EAST

WENZHOUSMART VISION IMPORT&EXPORT
PAV. 5 - BOOTH R19 R23 / FAIR EAST

WENZHOUSO-PAL OPTICS
PAV. 7 - BOOTH M12 / FAIR EAST

WENZHOUSO-WE EXPORT & IMPORT
PAV. 7 - BOOTH N09 / FAIR EAST

WENZHOUSTEED INTERNATIONAL INDUSTRY
PAV. 5 - BOOTH P02 R01 / FAIR EAST

WENZHOUSUCCESS GROUP
PAV. 7 - BOOTH D03 / FAIR EAST

WENZHOUSUNBEST OPTICAL
PAV. 5 - BOOTH S02 T01 / FAIR EAST

WENZHOUSUNMAX INTERNATIONAL TRADE
PAV. 7 - BOOTH F15 / FAIR EAST

WENZHOUSUNNY OPTICAL
PAV. 7 - BOOTH M03 / FAIR EAST

WENZHOUSUNPLUS OPTICAL
PAV. 5 - BOOTH G12 G16 / FAIR EAST

WENZHOUSUNRISE INDUSTRIAL&TRADING
PAV. 5 - BOOTH N24 P23 / FAIR EAST

WENZHOUSUNSEE OPTICAL
PAV. 5 - BOOTH K38 K42 / FAIR EAST

WENZHOUSUNTRACK OPTICAL
PAV. 5 - BOOTH L45 L49 / FAIR EAST

WENZHOUSUNWAY EYEWEAR
PAV. 7 - BOOTH H11 / FAIR EAST

WENZHOUSUNWEAR GLASSES
PAV. 7 - BOOTH C08 / FAIR EAST

WENZHOUSUNZONE INDUSTRY & TRADE
PAV. 5 - BOOTH D19 D23 / FAIR EAST

WENZHOUSUPERVISION TRADING
PAV. 7 - BOOTH G20 / FAIR EAST

WENZHOUSUTUS OPTICAL MANUFACTORY
PAV. 7 - BOOTH L15 / FAIR EAST

WENZHOUSTAHEAN IMPORT AND EXPORT
PAV. 7 - BOOTH L09 / FAIR EAST

WENZHOUSTOPWAY OPTICAL
PAV. 7 - BOOTH M32 N33 / FAIR EAST

WENZHOUUNION FASHION
PAV. 5 - BOOTH M02 M06 N01 N05 / FAIR EAST

WENZHOUVICKI OPTICAL
PAV. 5 - BOOTH F12 F16 G11 G15 / FAIR EAST

WENZHOUVISION INTERNATIONAL
PAV. 5 - BOOTH G02 G08 H01 H07 / FAIR EAST

WENZHOUWARMSUN EYEWEAR
PAV. 6 - BOOTH H13 / FASHION DISTRICT

WENZHOUWEATLEY INTERNATIONAL FOREIGN TRADE
PAV. 5 - BOOTH B38 B42 / FAIR EAST

WENZHOUWEDO EYEWEAR
PAV. 7 - BOOTH E20 F21 / FAIR EAST

WENZHOUWEILAN OPTICAL
PAV. 5 - BOOTH P20 P24 / FAIR EAST

WENZHOUWELL OPTICAL
PAV. 5 - BOOTH D38 / FAIR EAST

WENZHOUWOERDE OPTICAL
PAV. 6 - BOOTH H38 H40 / TECH

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DANYANG KANGJU OPTICAL GLASSE
PAV. 5 - BOOTH N23 / FAIR EAST

DANYANG MEGA OPTICAL
PAV. 5 - BOOTH E49 / FAIR EAST

DANYANG MINGMOU GLASSES
PAV. 5 - BOOTH D02 D08 / FAIR EAST

DANYANG MIYU OPTICAL
PAV. 5 - BOOTH G38 G42 / FAIR EAST

DANYANG OPTIMAL OPTICAL GLASSES
PAV. 2 - BOOTH C81 / FASHION DISTRICT

DANYANG PIONEER OPTICAL GLASSES
PAV. 6 - BOOTH B41 / TECH

DANYANG RIVER TRADING
PAV. 5 - BOOTH B53 / FAIR EAST

DANYANG OPTIMAL OPTICAL GLASSES
PAV. 3 - BOOTH A31 / LENSES & INSTRUMENTS

DANYANG RIVER OPTICAL
PAV. 3 - BOOTH T20 / LENSES & INSTRUMENTS

DANYANG SHIXING OPTICAL GLASSES
PAV. 7 - BOOTH D34 / FAIR EAST

DANYANG SHUANGCHENG MICROFIBER WARE
PAV. 5 - BOOTH D07 / FAIR EAST

DANYANG XINCHENMEI OPTICAL CASE FACTORY
PAV. 5 - BOOTH A29 / FAIR EAST

DANYANG XINGDA OPTICAL INSTRUMENT
PAV. 5 - BOOTH D42 / FAIR EAST

DANYANG XINQIDIAN GLASSES
PAV. 7 - BOOTH L25 / FAIR EAST

DE FONTAINE LUNETIER
PAV. 6 - BOOTH AY18 / ACADEMY

DE RIGO VISION SPA
PAV. 1 - BOOTH H08 M07 M01 / FASHION DISTRICT

DEEPAK INTERCONTINENTAL LLP
PAV. 4 - BOOTH B07 B09 / FASHION DISTRICT

DEEYECO
PAV. 6 - BOOTH SU04 / START UP

DEK OPTICA HANDMADE IN POLAND
PAV. 2 - BOOTH K63 K67 / DESIGN

DESEYE SRL
PAV. 4 - BOOTH L03 / DESIGN

DESIGN EYEWEAR GROUP
PAV. 4 - BOOTH Q05 Q09 / DESIGN

DESIGN SHOWER
PAV. 6 - BOOTH AY59 / ACADEMY

DI ESSE SRL
PAV. 1 - BOOTH F14 F18 G13 G17 / FASHION DISTRICT

DIDINSKY READING GLASSES
PAV. 6 - BOOTH SU20 / START UP

DIOPS 2025
PAV. 1 - BOOTH AS03 / FASHION DISTRICT

DITA EYEWEAR
PAV. 2 - BOOTH V77 V81 Z70 Z82 / DESIGN

DITAR
PAV. 6 - BOOTH SU19 / START UP

DIVEL ITALIA SPA UNIPERSONALE
PAV. 3 - BOOTH C02 C10 D01 D09 / LENSES & INSTRUMENTS

DK MEDIVISION
PAV. 7 - BOOTH P11 / FAIR EAST

DOGAN OPTIK
PAV. 1 - BOOTH D18 D22 E17 E21 / FASHION DISTRICT

DON OPTICS (CHANGSHU)
PAV. 6 - BOOTH E41 F42 / TECH

DONGGUAN BAUYUAN GLASSES
PAV. 7 - BOOTH G27 / FAIR EAST

DONGGUAN RUICHENZE RUBBER BOARD
PAV. 7 - BOOTH C07 / FAIR EAST

DONGGUAN ZHONGXIN RUBBER PRODUCT
PAV. 2 - BOOTH F70 / FASHION DISTRICT

DONGSHENG EYEWEAR
PAV. 5 - BOOTH E45 / FAIR EAST

DONGYOUNG EYE OPTICAL
PAV. 7 - BOOTH N04 / FAIR EAST

DOON EYEWEAR(SHENZHEN) TECHNOLOGY
PAV. 7 - BOOTH B20 / FAIR EAST

DOUBLEICE SRL
PAV. 2 - BOOTH M59 / DESIGN

DOZ-VERLAG
PAV. 1 - BOOTH PR44 / FASHION DISTRICT

DUCLoux LES LUNETTES
PAV. 6 - BOOTH AY77 / ACADEMY

DUERED SRL
PAV. 3 - BOOTH G13 / LENSES & INSTRUMENTS

DUKE OPTICS(SHANGHAI)
PAV. 3 - BOOTH N31 / LENSES & INSTRUMENTS

DWS SRL
PAV. 6 - BOOTH D35 / TECH

DZMITRY SAMAL
PAV. 6 - BOOTH AY74 / ACADEMY

E

EAGO-WENZHOu HUAKUN INTERNATIONAL TRADE
PAV. 7 - BOOTH K21 / FAIR EAST

EASYFIT TREND BY MEI
PAV. 3 - BOOTH F02 G01 / LENSES & INSTRUMENTS

EDIZIONI ARIMINUM SRL
PAV. 1 - BOOTH PR32 / FASHION DISTRICT

EFOR OPTIK / QZEN
PAV. 2 - BOOTH F58 / FASHION DISTRICT

EIDOS COMMUNICATION SRL
PAV. 1 - BOOTH PR01 / FASHION DISTRICT

EINSTOFFEN
PAV. 6 - BOOTH SU16 / START UP

ELEUNG LTD
PAV. 4 - BOOTH D15 D17 E16 E18 / DESIGN TECH

ELLEGI MEDICAL OPTICS SRL
PAV. 3 - BOOTH G24 / LENSES & INSTRUMENTS

EMAX ACCESSORIES CO
PAV. 5 - BOOTH B28 B32 / FAIR EAST

EMMANUELLE KHANH PARIS
PAV. 6 - BOOTH AY73 / ACADEMY

EMS - GRIVORY
PAV. 4 - BOOTH F20 F22 / DESIGN TECH

EMSLEY PTE LTD
PAV. 5 - BOOTH U01 / FAIR EAST

ENOX - SYMBOLINE ITALIAN GROUP
PAV. 4 - BOOTH L25 L29 / DESIGN

EPIQUE
PAV. 4 - BOOTH Q19 / DESIGN

EPOS SRL
PAV. 2 - BOOTH M33 N38 / DESIGN

ERIPOTI
PAV. 2 - BOOTH M68 / DESIGN

ESAVISION TECHNOLOGY SRL
PAV. 3 - BOOTH K24 L23 / LENSES & INSTRUMENTS

ESCHENBACH OPTIK GMBH
PAV. 1 - BOOTH B02 B10 C01 C09 / FASHION DISTRICT

ESMONT
PAV. 4 - BOOTH N25 / DESIGN

ESOFORM SRL
PAV. 3 - BOOTH G14 H13 / LENSES & INSTRUMENTS

ESSEQUADRO
PAV. 2 - BOOTH N49 N53 P50 P54 / DESIGN

ESSILORLUXOTTICA
PAV. 3 - BOOTH S08 S20 U09 U19 / LENSES & INSTRUMENTS

ESTIARA MILANO
PAV. 4 - BOOTH L09 / DESIGN

EURAMA CORPORATION
PAV. 3 - BOOTH N32 / LENSES & INSTRUMENTS

EURO EYEWEAR UK LTD
PAV. 2 - BOOTH F60 / FASHION DISTRICT

EUROCASTING SRL
PAV. 2 - BOOTH F53 / DESIGN TECH

EUROFIN SRL
PAV. 2 - BOOTH G43 / DESIGN

EUTA INDUSTRIAL LTD
PAV. 6 - BOOTH D20 / FASHION DISTRICT

EVEN REALITIES
PAV. 4 - BOOTH N05 / DESIGN

EVERGREEN C&T CORPORATION
PAV. 6 - BOOTH D37 / TECH

EVERIFE INTERNATIONAL LIMITED
PAV. 5 - BOOTH G41 / FAIR EAST

EVERLIGHT MANUFACTURING LIMITED
PAV. 4 - BOOTH E22 / DESIGN TECH

EVERYOUNG OPTICAL HI-TEC. CO, LTD
PAV. 3 - BOOTH E14 F13 / LENSES & INSTRUMENTS

EVOCHEM ADVANCED MATERIALS GMBH
PAV. 6 - BOOTH E35 F38 / TECH

EVONIK
PAV. 2 - BOOTH C57 / FASHION DISTRICT

EXALT CYCLE
PAV. 7 - BOOTH G36 / FAIR EAST

EXPLORIS

PAV. 6 - BOOTH E12 / FASHION DISTRICT

EYE FOR EYE
PAV. 2 - BOOTH M63 / DESIGN

EYE MAGAZINE
PAV. 1 - BOOTH PR28 / FASHION DISTRICT

EYE TOPIC OPTICAL
PAV. 7 - BOOTH N20 / FAIR EAST

EYEBOOK
PAV. 1 - BOOTH PR06 / FASHION DISTRICT

EYELOVE CORP
PAV. 5 - BOOTH U16 V15 / FAIR EAST

EYEPETIZER
PAV. 6 - BOOTH T63 T69 U64 U68 / DESIGN

EYEPOL OPTICAL TECHNOLOGY (XIAMEN)
PAV. 3 - BOOTH H31 / LENSES & INSTRUMENTS

EYESONOFF SRL
PAV. 6 - BOOTH SU21 / START UP

EYESPACE
PAV. 2 - BOOTH E33 E37 / FASHION DISTRICT

EYEVAN
PAV. 4 - BOOTH N29 / DESIGN

F

F&W FREY & WINKLER GMBH
PAV. 4 - BOOTH E08 E10 / DESIGN TECH

FW. HAUG GMBH & CO. KG
PAV. 6 - BOOTH F41 F47 G42 G48 / TECH

FABOOR
PAV. 6 - BOOTH AY22 / ACADEMY

FAOS GREECE
PAV. 6 - BOOTH SU07 / START UP

FARO SRL
PAV. 6 - BOOTH E29 F32 / TECH

FASHION NETWORK
PAV. 1 - BOOTH PR33 / FASHION DISTRICT

FASTGRIND BY SUPER OPTICAL
PAV. 3 - BOOTH A17 / LENSES & INSTRUMENTS

FEB31ST
PAV. 6 - BOOTH AY119 / ACADEMY

FEDEROTTICA OTTICA ITALIANA
PAV. 1 - BOOTH AS20 AS21 / FASHION DISTRICT

FEINAR SRL
PAV. 1 - BOOTH H27 / FASHION DISTRICT

FERDINAND MENRAD GMBH + CO. KG
PAV. 1 - BOOTH L32 M31 / FASHION DISTRICT

FFIN EYEWEAR
PAV. 6 - BOOTH AY08 / ACADEMY

FGE - FABIANO GRUPPO EDITORIALE
PAV. 1 - BOOTH PR29 / FASHION DISTRICT

FILAB SRL
PAV. 3 - BOOTH A02 A10 B01 B09 / LENSES & INSTRUMENTS

FILIPPI SRL
PAV. 4 - BOOTH B17 / FASHION DISTRICT

FISA CLEANING & COATING
PAV. 6 - BOOTH G19 / TECH

FITLINS VISION
PAV. 3 - BOOTH F28 / LENSES & INSTRUMENTS

FITTINGBOX
PAV. 2 - BOOTH E42 / FASHION DISTRICT

FIVE STAR EYEWEAR
PAV. 7 - BOOTH P03 / FAIR EAST

FLAIR
PAV. 4 - BOOTH R04 R10 / DESIGN

FLIPO
PAV. 2 - BOOTH M57 / DESIGN

FLO OPTICS
PAV. 6 - BOOTH E47 F48 / TECH

FLUXUS ITALIA
PAV. 4 - BOOTH Q21 / DESIGN

FOCUS PACKING LIMITED
PAV. 5 - BOOTH E27 / FAIR EAST

FOLC EYEWEAR
PAV. 6 - BOOTH AY89 / ACADEMY

FONDA
PAV. 1 - BOOTH B20 B22 / FASHION DISTRICT

FONDAZIONE AMICI PER LA VISTA
PAV. 1 - BOOTH AS12 / FASHION DISTRICT

FOR ART'S SAKE
PAV. 4 - BOOTH N27 / DESIGN

FORMELLI 1945 SRL
PAV. 2 - BOOTH C63 C67 D64 D68 / FASHION DISTRICT

FORVISION OPTICAL MFG
PAV. 7 - BOOTH A02 / FAIR EAST

FOTOMECCANICA SRL
PAV. 2 - BOOTH G39 / DESIGN

FOURPRO PHOTO-VIDEO-3D STUDIO4 EYEWEAR
PAV. 6 - BOOTH H27 / TECH

FRAME HOLLAND BV PRECIOSA
PAV. 4 - BOOTH R20 / DESIGN

FRAMEMONTANA
PAV. 2 - BOOTH N64 / DESIGN

FRANCO SORDELLI, SNOB MILANO, SUN'S GOOD, TOUCH
PAV. 1 - BOOTH A02 B01 / FASHION DISTRICT

FRANCO VITAL - AYKA OPTIK
PAV. 1 - BOOTH C07 D09 / FASHION DISTRICT

FRANK CUSTOM
PAV. 6 - BOOTH AY96 / ACADEMY

FRASTEMA OPHTHALMICS EASYOPHT GROUP SRL
PAV. 3 - BOOTH C14 C20 D13 / LENSES & INSTRUMENTS

FROST, PM GMBH
PAV. 4 - BOOTH S17 T18 / DESIGN

G

G.A. YELLOWS CO
PAV. 6 - BOOTH AY39 / ACADEMY

G.B. SRL - NIK 03
PAV. 2 - BOOTH R64 / DESIGN

GAMINE
PAV. 6 - BOOTH AY52 / ACADEMY

GARD EYEWEAR

Elenco alfabetico espositori

Alphabetical list of exhibitors

100%
PAV. 6 - BOOTH AY27 / ACADEMY

101 STUDIO LIMITED
PAV. 1 - BOOTH F05 F09 / FASHION DISTRICT

20/20 EUROPE
PAV. 1 - BOOTH PR03 / FASHION DISTRICT

2020 OPTICAL WENZHOU ORON OPTICAL
PAV. 5 - BOOTH F02 F08 / FAIR EAST

2M DECORI SPA
PAV. 4 - BOOTH C23 D22 / DESIGN TECH

5B TECHNOLOGY
PAV. 5 - BOOTH A19 / FAIR EAST

9FIVE
PAV. 6 - BOOTH AY113 / ACADEMY

A

**A.I.O.C. ONLUS - ACCADEMIA ITALIANA OPTOMETRISTI
CONTATTOLOGI**

PAV. 1 - BOOTH AS09 / FASHION DISTRICT

ACCRUE
PAV. 6 - BOOTH AY85 / ACADEMY

ACEP FRANCE
PAV. 3 - BOOTH A13 / LENSES & INSTRUMENTS

ACROPOLIS, PRIVATE PRODUCTION AND TRADING ENTERPRISE
PAV. 1 - BOOTH F03 / FASHION DISTRICT

ADORO
PAV. 2 - BOOTH H60 / DESIGN

AGENZIA DELLE DOGANE E DEI MONOPOLI
PAV. 6 - BOOTH G06 E05 / FASHION DISTRICT

AGET SERVICE SRL
PAV. 3 - BOOTH K33 / LENSES & INSTRUMENTS

AGP
PAV. 6 - BOOTH H29 / FASHION DISTRICT

AHIN INTERNATIONAL
PAV. 3 - BOOTH M32 / LENSES & INSTRUMENTS

AHLEM
PAV. 2 - BOOTH V49 V53 Z50 Z54 / DESIGN

AIKE INTELLIGENT TECHNOLOGY (WENZHOU)
PAV. 6 - BOOTH K38 K40 / TECH

AKILA
PAV. 2 - BOOTH L33 M34 / DESIGN

AKONI GROUP
PAV. 4 - BOOTH T01 T05 V02 V06 / DESIGN

ALAIN MIKLI
PAV. 2 - BOOTH T77 T81 U76 U80 / DESIGN

ALAN BROTHERS INDUSTRIAL
PAV. 5 - BOOTH K07 / FAIR EAST

ALBA OPTICS
PAV. 2 - BOOTH T41 / DESIGN

ALBERT I'MSTEIN
PAV. 2 - BOOTH P37 R38 / DESIGN

ALBINEX
PAV. 2 - BOOTH L69 M70 / DESIGN

ALEXANDER WINTSCH
PAV. 4 - BOOTH H04 / DESIGN

ALFRED KERBS
PAV. 6 - BOOTH SU23 / START UP

ALLIANCE GROUP - BRAND EYEWEAR
PAV. 2 - BOOTH G44 / FASHION DISTRICT

ALLIED OPTICAL INTERNATIONAL CO. LTMITED
PAV. 6 - BOOTH D14 / FASHION DISTRICT

ALOEO - ASSOCIAZIONE LAUREATI OTTICA E OPTOMETRIA
PAV. 1 - BOOTH AS11 / FASHION DISTRICT

ALTERNATIVE AND PLAN "B" EYEWEAR
PAV. 1 - BOOTH G21 / FASHION DISTRICT

AM EYEWEAR
PAV. 4 - BOOTH H12 / DESIGN

AM OPTICAL PLUS
PAV. 1 - BOOTH F21 / FASHION DISTRICT

ANDREA DEL VECCHIO SOLUZIONI ESCLUSIVE SRL
PAV. 4 - BOOTH D28 D 30 / FASHION DISTRICT

ANDY WOLF EYEWEAR
PAV. 4 - BOOTH K11 K13 / DESIGN

ANNE ET VALENTIN
PAV. 4 - BOOTH R13 S12 / DESIGN

ANY DI MUNICH
PAV. 2 - BOOTH T42 T46 / DESIGN

AOYAMA OPTICAL GERMANY GMBH
PAV. 1 - BOOTH L01 / FASHION DISTRICT

APEXLENS CO.
PAV. 3 - BOOTH A19 / LENSES & INSTRUMENTS

AREA98
PAV. 2 - BOOTH S57 S59 T58 T60 / DESIGN

ARGUS VISION INTERNATIONAL LIMITED
PAV. 3 - BOOTH C32 D29 / LENSES & INSTRUMENTS

ARKANTA SRL
PAV. 6 - BOOTH AY120 / ACADEMY

ARKEMA
PAV. 4 - BOOTH D07 D09 / DESIGN TECH

ARLECCHINO SRL
PAV. 4 - BOOTH F15 F17 / DESIGN

ARTS OPTICAL CO.

PAV. 1 - BOOTH K24 / FASHION DISTRICT

ARU EYEWEAR
PAV. 6 - BOOTH AY19 / ACADEMY

ASAHI-LITE OPTICAL (EUROPE) GMBH
PAV. 3 - BOOTH A23 / LENSES & INSTRUMENTS

ATELIER 971
PAV. 2 - BOOTH E50 E54 / FASHION DISTRICT

ATMOSPHERA SRL
PAV. 4 - BOOTH H26 H30 / DESIGN

AUDE HEROUARD
PAV. 6 - BOOTH AY61 / ACADEMY

AUTOMATION & ROBOTICS SA
PAV. 6 - BOOTH K25 K29 L26 L30 / TECH

AVIZOR EYE CARE SOLUTIONS
PAV. 3 - BOOTH A14 B13 / LENSES & INSTRUMENTS

AVM 1959 SPA
PAV. 4 - BOOTH K12 K14 / DESIGN

AVOWA OPTICAL
PAV. 2 - BOOTH D75 E76 / FASHION DISTRICT

AZABU OPTICAL
PAV. 6 - BOOTH AY20 / ACADEMY

B

B2BEYEWEAR
PAV. 1 - BOOTH PR40 / FASHION DISTRICT

BAARS
PAV. 6 - BOOTH AY110 / ACADEMY

BALI EYEWEAR
PAV. 6 - BOOTH SU03 / START UP

BANDO OPTICAL CORP.
PAV. 7 - BOOTH N10 / FAIR EAST

BAYRIA EYEWEAR
PAV. 6 - BOOTH AY42 / ACADEMY

BD8 ECOPLASTICS LIMITED
PAV. 4 - BOOTH F24 / DESIGN TECH

BDO ITALIA SRL
PAV. 2 - BOOTH M49 / DESIGN

BELUTTI
PAV. 2 - BOOTH E57 / FASHION DISTRICT

BERGMAN
PAV. 2 - BOOTH L76 / DESIGN

BEST OPTICAL-WENZHOU YUHUI TRADING
PAV. 7 - BOOTH K35 / FAIR EAST

BEST VISION COMPANY
PAV. 7 - BOOTH B22 / FAIR EAST

BESTMAD
PAV. 4 - BOOTH L19 L23 / DESIGN

BESTWAY EYEWEAR MANUFACTURER LIMITED
PAV. 5 - BOOTH R32 / FAIR EAST

BETA OPTIK/NOVAX
PAV. 3 - BOOTH M14 N13 / LENSES & INSTRUMENTS

BEVEL
PAV. 2 - BOOTH V37 Z38 / DESIGN

BEYOND SPECTACLE CASE
PAV. 6 - BOOTH C17 / FASHION DISTRICT

BFLEX #UNBREAKABLE
PAV. 2 - BOOTH N81 / DESIGN

BG LIFE SRL
PAV. 2 - BOOTH D58 / FASHION DISTRICT

BIEMME SRL
PAV. 2 - BOOTH E46 / FASHION DISTRICT

BIEMME SRL
PAV. 4 - BOOTH D03 / DESIGN TECH

BIEMMEPI SISTEMI SRL
PAV. 6 - BOOTH G36 / TECH

BIEN VU
PAV. 1 - BOOTH PR24 / FASHION DISTRICT

BILLION EXCEL OPTICAL MANUFACTORY COMPANY LIMITED
PAV. 6 - BOOTH D30 / FASHION DISTRICT

BINOCHE
PAV. 6 - BOOTH AY44 / ACADEMY

BLACKFIN
PAV. 4 - BOOTH V11 V13 Z10 Z14 / DESIGN

BLAKE KUWAHARA
PAV. 2 - BOOTH V37 Z38 / DESIGN

BLUDATA INFORMATICA SRL
PAV. 3 - BOOTH L09 / LENSES & INSTRUMENTS

BOD LENSES
PAV. 3 - BOOTH K28 / LENSES & INSTRUMENTS

BOLON EYEWEAR
PAV. 4 - BOOTH F09 H10 / DESIGN

BOSSIN EYEWEAR MANUFACTURE (HK)
PAV. 6 - BOOTH C23 / FASHION DISTRICT

BPRO SPA
PAV. 1 - BOOTH D19 D21 / FASHION DISTRICT

BRETT EYEWEAR
PAV. 4 - BOOTH S25 S29 T24 T30 / DESIGN

BRUNO CHAUSSIGNAND
PAV. 6 - BOOTH AY114 / ACADEMY

BÜHLER LEYBOLD OPTICS
PAV. 6 - BOOTH G15 H16 / FASHION DISTRICT

BUST OUT EYEWEAR
PAV. 2 - BOOTH L49 L53 M50 M54 / DESIGN

C

C&S OPTICAL WENZHOU CHANGSHI OPTICAL
PAV. 7 - BOOTH G12 / FAIR EAST

CAMILLETTI SRL
PAV. 6 - BOOTH F01 / FASHION DISTRICT

CAPOTE
PAV. 4 - BOOTH P05 Q04 / DESIGN

CAROLINA LEMKE BERLIN
PAV. 2 - BOOTH N57 N59 P58 P60 / DESIGN

CASTELLANI SRL
PAV. 2 - BOOTH F34 / FASHION DISTRICT

CATUMA - DADA'
PAV. 2 - BOOTH P33 / DESIGN

CAZAL - OP COUTURE BRILLEN GMBH
PAV. 4 - BOOTH R04 R10 / DESIGN

CCO - CRÉATION CONCEPT OPTIQUE
PAV. 2 - BOOTH L41 L45 / DESIGN

CDV COMMISSIONE DIFESA VISTA VISTA E SPORT VIRTUAL

AREANA BY CDV
PAV. 1 - BOOTH F23 / FASHION DISTRICT

CEBE
PAV. 2 - BOOTH L58 L60 / DESIGN

CENTRAL ACETATE--ZHONGZHOU GLASSES PLASTIC
PAV. 2 - BOOTH F38 / DESIGN TECH

CENTRO STYLE SPA
PAV. 3 - BOOTH M02 N01 M10 N09 / LENSES & INSTRUMENTS

CERIUM OPTICAL PRODUCTS
PAV. 6 - BOOTH K35 / TECH

CERTOTTICA SCRL
PAV. 1 - BOOTH H23 / FASHION DISTRICT

CHARISMA DIS TIC VE SAN STI.
PAV. 4 - BOOTH B10 / FASHION DISTRICT

CHARLIE MAX MILANO
PAV. 2 - BOOTH S38 / DESIGN

CHARMANT INC.
PAV. 1 - BOOTH H10 L09 / FASHION DISTRICT

CHARMING OPTICS LIMITED
PAV. 6 - BOOTH D28 / FASHION DISTRICT

CHEMIGLAS
PAV. 3 - BOOTH E21 / LENSES & INSTRUMENTS

CHIMI
PAV. 4 - BOOTH K25 K29 / DESIGN

CHINA WENZHOU DONGWU OPTICAL INSTRUMENT
PAV. 3 - BOOTH A28 / LENSES & INSTRUMENTS

CHINA XIAMEN INTERNATIONAL OPTICS FAIR
PAV. 1 - BOOTH AS05 / FASHION DISTRICT

CHONGQING DEDING OPTICAL TECHNOLOGY
PAV. 5 - BOOTH H38 H42 / FAIR EAST

CHONGQING HUATENG EYEWEAR
PAV. 5 - BOOTH K12 K16 / FAIR EAST

CHONGQING JIMEI EYEWEAR
PAV. 5 - BOOTH K19 K23 / FAIR EAST

CHONGQING JINHONG EYEWEAR
PAV. 7 - BOOTH M20 N21 / FAIR EAST

CHONGQING LEGEND INDUSTRIAL
PAV. 5 - BOOTH E01 E07 / FAIR EAST

CHONGQING MUZIK OPTICAL TECHNOLOGY
PAV. 5 - BOOTH H28 H31 / FAIR EAST

CHONGQING SUNKINGDOM MEDICAL INSTRUMENT
PAV. 3 - BOOTH F29 G31 / LENSES & INSTRUMENTS

CHONGQING TANGFENG SONGRAIN EYEWEAR
PAV. 7 - BOOTH H20 / FAIR EAST

CHONGQING WANDA GLASSES
PAV. 5 - BOOTH R38 S37 / FAIR EAST

CHU KONG OPTICAL MANUFACTORY LIMITED
PAV. 6 - BOOTH C19 / FASHION DISTRICT

CIELLE SRL
PAV. 6 - BOOTH C38 C40 / TECH

CIOM SRL
PAV. 3 - BOOTH G02 / LENSES & INSTRUMENTS

CJI LTD
PAV. 5 - BOOTH H08 / FAIR EAST

CLEARVISION
PAV. 2 - BOOTH K76 / DESIGN

CLEMENT
PAV. 6 - BOOTH AY109 / ACADEMY

CLIC SMORFIA OVERAL COMPANY
PAV. 2 - BOOTH K83 L34 / DESIGN

CLIPCASE SRL
PAV. 4 - BOOTH Q02 / DESIGN

CLOOZZ
PAV. 2 - BOOTH H57 H59 K58 K60 / DESIGN

CMA GLOBAL
PAV. 7 - BOOTH P13 / FAIR EAST

CMS SPA
PAV. 6 - BOOTH H35 K36 / TECH

CMZ DI ZANINI RINO & C. SRL
PAV. 6 - BOOTH E38 / TECH

CNOVA OPTICAL
PAV. 7 - BOOTH C19 C21 / FAIR EAST

COBURN TECHNOLOGIES
PAV. 6 - BOOTH H23 K22 / TECH

COLANI TRADING AG
PAV. 2 - BOOTH L64 / DESIGN

COLORBOOST BY HUE LENS
PAV. 3 - BOOTH H10 / LENSES & INSTRUMENTS

COLORON
PAV. 6 - BOOTH SU12 / START UP

COMES FRATELLI COLOMBO SRL
PAV. 6 - BOOTH G31 G35 H32 H36 / TECH

COMMON GROUND
PAV. 4 - BOOTH T25 V24 / DESIGN

COMMONWEALTH OPTICAL MANUFACTORY
PAV. 6 - BOOTH C31 / FASHION DISTRICT

COMO
PAV. 2 - BOOTH C63 C67 D64 D68 / FASHION DISTRICT

COMOFRAME SRL
PAV. 1 - BOOTH A08 B07 / FASHION DISTRICT

COMPLAST SRL INDUSTRY
PAV. 2 - BOOTH F63 F67 G64 G68 / DESIGN TECH

CONANT OPTICS
PAV. 3 - BOOTH A29 / LENSES & INSTRUMENTS

CONCEPT EYEWEAR MANUFACTURER
PAV. 5 - BOOTH U38 U42 / FAIR EAST

CONFINDUSTRIA BELLUNO DOLOMITI
PAV. 1 - BOOTH H29 / FASHION DISTRICT

CONTOUR OPTIK INC.
PAV. 7 - BOOTH K03 / FAIR EAST

COSIMCO SRL
PAV. 6 - BOOTH K31 / TECH

COUNTRY HILL TECHNOLOGY INDUSTRIAL
PAV. 3 - BOOTH L32 / LENSES & INSTRUMENTS

COVIS OPTIC
PAV. 3 - BOOTH F27 / LENSES & INSTRUMENTS

CO-WORLD TECHNOLOGY
PAV. 5 - BOOTH H02 / FAIR EAST

**CREATIVE INTERNATIONAL CONCEPT (CIC) EYEWEAR
MANUFACTURER**

PAV. 2 - BOOTH D69 E70 / FASHION DISTRICT

CRYSTAL STAR
PAV. 3 - BOOTH E29 / LENSES & INSTRUMENTS

CSO SRL
PAV. 3 - BOOTH H22 K21 / LENSES & INSTRUMENTS

CUTLER AND GROSS
PAV. 2 - BOOTH V63 V69 Z64 Z68 / DESIGN

CV OPTICS USA INC
PAV. 3 - BOOTH G10 / LENSES & INSTRUMENTS

WOF
Bangkok

ASEAN INT'L OPTICS FAIR

9 10 11
OCT. 2025

IMPACT
BANGKOK
THAILAND



Visitor Badge

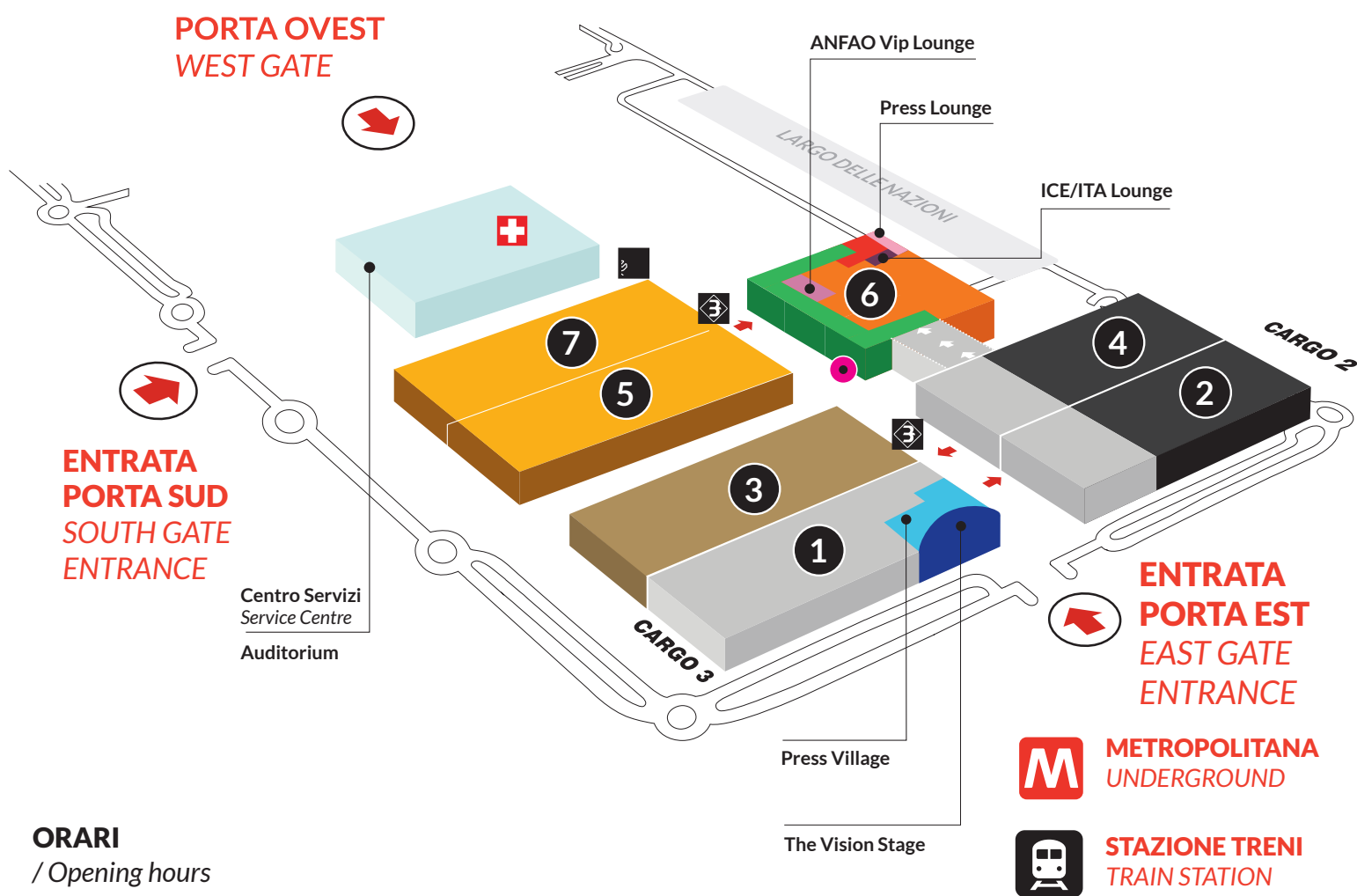
OptiLink Vision

www.opticsfair.com

Mappa ufficiale Official map

Mappe e lista espositori sono aggiornate al 21 gennaio 2025

| PADIGLIONI / Pavilions | | SERVIZI / Services | |
|---------------------------|-----|-----------------------|-----------------------|
| 1 | 2 4 | FASHION DISTRICT | ● MIDO OFFICES |
| 2 | 4 | DESIGN TECH | 1 PRESS VILLAGE |
| 2 | 4 | DESIGN | 1 THE VISION STAGE |
| 6 | | ACADEMY | 6 ANFAO VIP LOUNGE |
| 6 | | START UP | 6 PRESS LOUNGE |
| 3 | | LENSES | 6 ICE/ITA LOUNGE |
| 6 | | MIDO TECH | 6 COUNTERFEITING FREE |
| 5 | 7 | FAIR EAST | |



ORARI

/ Opening hours

sabato, domenica 9:00 - 19:00

lunedì 9:00 - 18:00

Saturday, Sunday 9:00 - 19:00

Monday 9:00 - 18:00

+ Primo soccorso / First aid

ATM Bancomat / ATM

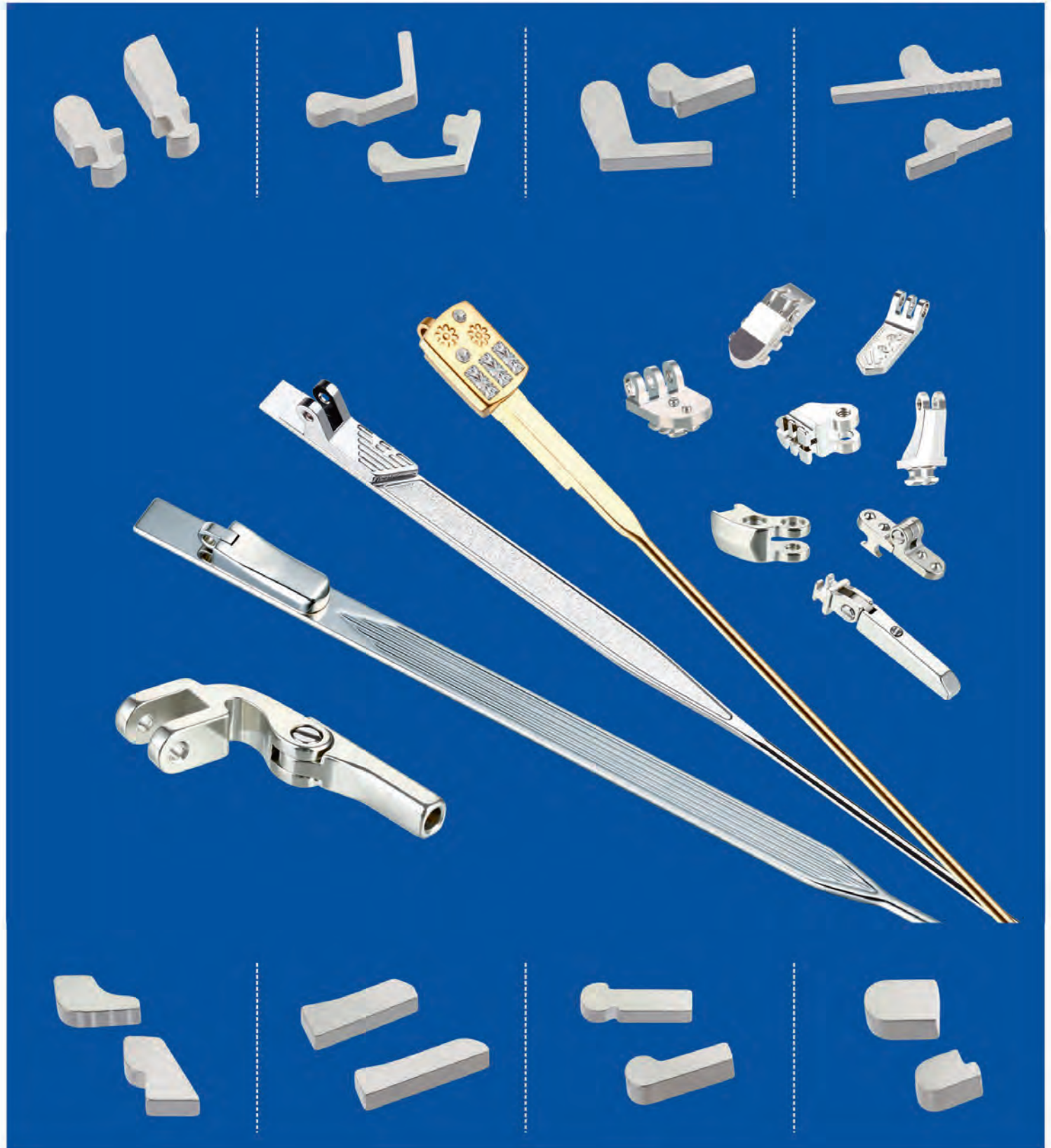
Wrench Assistenza Tecnica Espositori
/ Customer Service



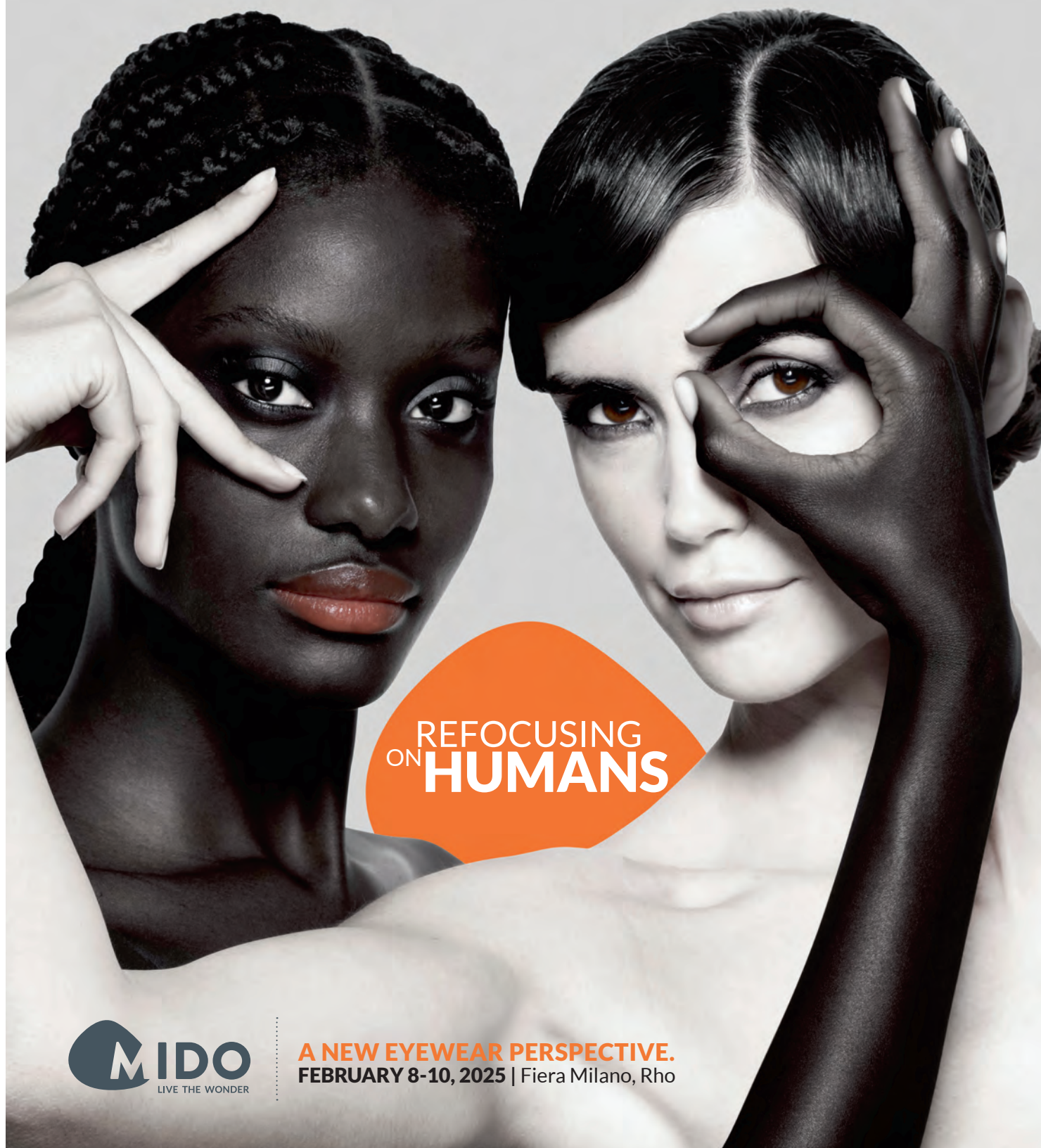
A NEW EYEWEAR PERSPECTIVE.
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Kanghua X Bulo Eyewear Srl
33033 CODROIPO · VIA DELLA VITTORIA 22, UDINE · ITALIA
Tel: +393493673601

PAD. 4 – Stand D11, D13.



SHOW GUIDE



REFOCUSING
ON **HUMANS**



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